

# Joe Ehrmann

## Coach for America/SHIFTWHY, Former NFL Player

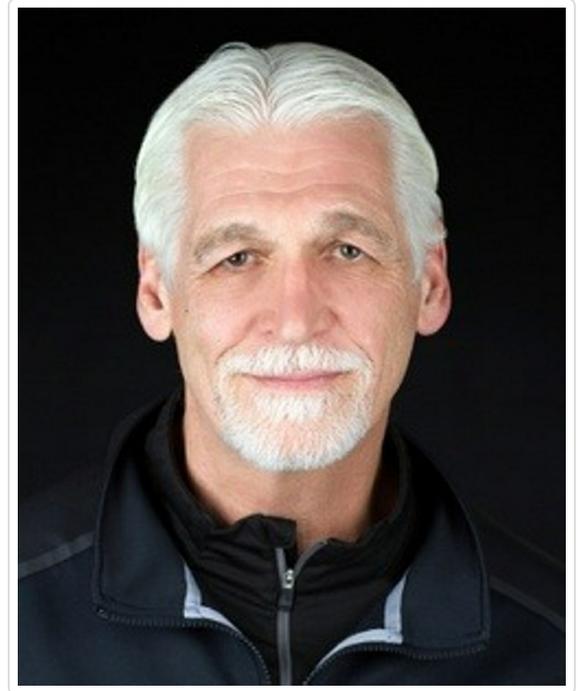
Please contact a GDA agent for information.

### Topics

- Ethics / Values
- Faith / Spirituality
- Inspiration / Achievement
- Leadership
- Sports Related
- Teamwork / Teambuilding

### About Joe Ehrmann

Joe Ehrmann, All-American football player, was named to Syracuse University's All-Century Football Team, and lettered in lacrosse. Among many awards, the Baltimore Business Journal selected him as the *Renaissance Person of the Decade* for his dedication and commitment to Baltimore City's betterment. He was the National Fatherhood Initiative's Man of the Year and the Frederick Douglas National Man of the Year for empowering youth to prevent rape and other forms of male violence and improving lives of children by helping fathers become more involved. He has been named "*The Most Important Coach in America*" by Parade Magazine and the Institute of International Sport chose Joe as one of *The Most Influential Sports Educators in America*. Coach Ehrmann's revolutionary concepts of purpose-based football, transformational coaching and developing healthy masculinity are the subject of New York Times Best-Seller, *Season of Life: A Football Star, a Boy, A Journey to Manhood*. Joe is the author of the highly influential and popular *InSideOut Coaching: How Sports Can Transform Lives* which provides the basis for purpose-based athletics: connecting student-athletes to transformational coaches, in a nurturing community for their social, emotional and character



### Select Keynotes

- **Being on the Team vs. Being a Teammate: Strong Teammates Build Winning Teams**

When team members know they affect the outcome of the game, it changes the way they play! More than ever, employees are feeling the stress of the current climate and need to know that their contributions are valuable. With decades of experience as teammate and coach, Joe Ehrmann passionately communicates the importance of each team member's active and effective participation. Challenge your team members with this timely keynote that promises to encourage, energize and strengthen your team.

- **Coach for America: Rebuilding a Winning Culture**

Repeated surveys show that passionate workers are more likely to drive organizations forward. Named "The Most Important Coach in America", by Parade Magazine and recognized nationally for his work effecting positive social change, Joe Ehrmann presents with conviction and compassion, the essential elements for building an enthusiastic and winning work culture to move forward in this new millennium with transformative strategies for tomorrow's reality.

- **Purpose, Principles, Values and Virtues: Make Them Drive Your Bottom Line**

In Ethisphere's 2009 List of the World's Most Ethical Companies Report, the selected companies outperformed the S&P 500 by a significant and growing margin over the past five years. Join the growing list of top companies that understand the true value of the triple bottom line where people, planet and profit all prosper. Joe Ehrmann will inspire your managers to become passionate change agents where employees and customers become your company's best advocates.

### Select Book Titles

- **2011:** InSideOut Coaching: How Sports Can Transform Lives

### Select Articles

- [Be a Man!](#)

- [Speak up on behalf of children harmed by sexual predators](#)
- [Mask You Live In Screening](#)