

Afterburner Inc

High performing team of elite fighter pilots who share their secrets to succeeding 98% of the time.

Please contact a GDA agent for information.

Topics

- Business Growth Strategies & Trends
- Leadership
- Military & Veterans
- Productivity
- Sales
- Teambuilding & Collaboration



About Afterburner Inc

Afterburner is a diverse team of elite military professionals composed of current and former Fighter Pilots. Their keynote speakers take the mindset and ways of working they learned in the cockpit of their high-performance fighter jets and transfer those lessons into your organization.

Thousands of companies including Microsoft, Google, Home Depot, and Nike have all learned the secrets to accelerating the development of their strategy and execution – and you can too! From executive leaders to the frontline team, Afterburner's programs are crafted to inspire your leaders and their teams to consistently surpass expectations!

Afterburner's dynamic, high-energy keynote speakers will inspire your audience to take action and set the foundation for you to build highly engaged, outcome-focused teams. They'll bring out your inner fighter pilot and show you what it's like at the edge of the human performance envelope, physically and mentally.

Afterburner Keynote options include:

Inspirational 1 pilot Keynote

A high energy, interactive presentation to include inspiration, storytelling, audience participation and concrete takeaway. We will customize the content to hone in on concrete tools that drive lasting impact for your audience.

Signature 2 pilot Keynote

The additional pilot provides an incredible stage dynamic and really drives home the concept of teamwork and collaboration. The pilots both speak from the stage and during our interactive pieces, the second pilot uses the roving mic. Importantly, this is also experiential so both pilots remain behind for photo ops and attend any social functions. Two pilots means there's more to go around!

CEO Keynote: Christian "Boo" Boucousis

You get our CEO, Christian "Boo" Boucousis and our Flawless Leadership keynote. Boo is an accomplished entrepreneur who started out life as a fighter pilot and turned the fighter pilot mindset into a number of multi-million dollar businesses. Ten years ago he started speaking and now he shares how the fighter pilot mindset and ways of working to effectively lead in business, or - Flawless Leadership

Afterburner also does team building experiential programs and workshops. Enquire to find out more about their flagship program - The Top Gun Experience!

Topics include:

The Fighter Pilot Mindset, Task Saturation, Flawless Execution, Flawless Leadership, The Debrief Culture and Flawless Sales

Select Keynotes

- **Inspirational 1 pilot Keynote**

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- **The Top Gun Experience**

Your team has gathered for the first meeting of the day.

Without warning, Afterburner Fighter Pilots burst in...

The Mission is not complete until the team conducts a Debrief. The Debrief ends the mission but is the start of continuous learning. They won't just hear how to continuously improve – they'll experience it.

With megaphones and good-natured seriousness, our team takes over the meeting. What started as an unexceptional meeting becomes a high-energy session.

For the next 90 minutes, we teach your group about Flawless Execution – the framework used by elite teams to succeed in high-stakes, volatile environments.

Following that warning, your teams are immersed in break out sessions for an exciting, experiential simulation. We ensure the team is time pressured and task saturated, just like in their normal work environment.

Just as the presentation concludes, we alert your team that a competitive attack is underway. It's up to them to plan and execute the response - right now!

What to expect:

- ◆ Replace your standard keynote with this hard- hitting event!
- ◆ This 90-minute session can be facilitated in any environment – virtual, in-person or hybrid.
- ◆ This program is perfect for teams of all sizes with groups ranging from 5-2,000 participants.
- ◆ A fun, interactive, and memorable experience! A new and unique way to work together in today's fast-paced world.
- ◆ Engaging, high-end AV and video, suited to large venues or small conference rooms.

- **TEAMBUILDING SEMINAR: Afterburner Day**

Break your performance barriers with an unequalled experiential learning seminar! During the Afterburner Day, your team will learn how fighter pilots execute missions flawlessly in the most hostile environments on the planet - and how you can do the same in your environment.

This professional team building seminar is unlike any team building seminar you've participated in before. Your group will learn to use combat-proven planning processes to develop a mission plan - all while experiencing the communication challenges and onslaught of Task Saturation you've come to expect from your busy schedule. Then, once you've planned and executed that mission, your team will debrief it just like fighter pilot squadrons during a STEALTH Debrief.

Your Afterburner Day begins when you and your team are ordered to a briefing room where music is blaring and fighter jets are flying across a giant screen. After a high-energy opening keynote, your teams will immediately apply the Flawless Execution model during a collaborative Mission Planning exercise. This exercise is designed to force participants out of their comfort zone and into the unknown, rapidly changing environment of a fighter pilot. Following the exercise, your teams will learn about—and conduct—a STEALTH Debrief, the final step in accelerating performance and learning. Each team will Debrief the results of their Mission Planning Exercise and learn how to identify and transfer the lessons learned.

After a full day committed to team building, alignment, and continuous improvement, you and your team will never look at team building seminars the same way. The Afterburner Day won't only set the standard for future training, it will set the standard for the way you do business in the future.

Select Book Titles

- **2017:** On Time On Target
- **2014:** Courage to Execute
- **2014:** The Debrief Imperative
- **2014:** Down Range - A Soldiers guidebook to transitioning out of the Military back into the civilian workforce
- **2005:** Flawless Execution: - A Fighter Pilots Secret to Business Success
- **2001:** Business is Combat

Select Testimonials

My colleagues and I were not only impressed with your creativity and professionalism during the speaker segments but also how relevant and educational the breakout sessions proved to be. SPG learned a great deal from the Afterburner seminar and we look forward to carrying this knowledge into our business at American Express.

— *American Express*

The Afterburner team obviously spent an incredible amount of prep time getting to know our business and competition. This enabled them to walk and speak our language, which earned instant credibility with our senior leadership team. It opened the door to some great discussions around improving how we work together - the result of which has already made us a more effective team.

— *Bank of America*

"Your Flawless Execution Model of Plan, Brief, Execute & Debrief made a huge impact on our members and gave them something to take back to their own work environment...With 300 happy attendees as testament, it can easily be said that you hit your mark."

— *Director of Convention & personal Membership Services, Georgia Hospital Association*

"You did a terrific job helping the team here translate what they learned in the Afterburner Team Building Seminars into how they can apply it to what they do each and every day, and I'm happy to report we've already begun to see a return on our investment. People throughout the organization are not only talking about the need to debrief more often, they're actually doing it!"

— *HR Manager, GE Healthcare Financial Services*

"I knew my mission was accomplished when I saw every one of my managers taking notes during your entire speech. The feedback following your presentation was equally satisfying. Many of our managers personally thanked me for bringing in your team building program and are now planning to use your for their future events."

— *Merck & Co, Inc.*

Having been involved with many "teambuilding" type exercises before, I can honestly say yours was the most relevant, practical, entertaining and thought-stimulating program I have ever seen.

— *President, IBM Credit Corporation*

"In twenty years of attending sales conferences, Afterburner's presentation was, by far, the very best I have ever seen. Congratulations on having a great program that should appeal to every company that wants to meet its mission!"

— *Senior VP, Distribution, Fortis Benefits*

WOW! Did you ever strike a nerve...Our president had us rewrite his closing presentation to incorporate many of the points that you made during your presentation....The CEO of McKesson Pharmaceutical asked to borrow a pen and paper and started taking notes during your presentation!

