

Matt Granados

Top Rated Speaker | Trainer | Author | Entrepreneur

Please contact a GDA agent for information.

Topics

- Change Management / Organizational Change
- Corporate Culture & Governance
- Entrepreneur
- Innovation / Creativity
- Leadership
- Work-life Balance

About Matt Granados

Matt Granados has been an entrepreneur since he was a teenager. Through his entrepreneurial journey, he built his first million-dollar business by the age of 24. To develop his businesses, Matt focused on developing his people. **While creating a \$40 Million dollar sales organization** from individuals hired primarily from Craigslist, Matt created a way to combine structure and intention which allow his "under-qualified" team to be the most effective, productive, and self-motivated versions of themselves.

Since then, Matt has worked with companies ranging from Twitter, Google, and the United States Air Force all the way to individual corporate outings and events for thousands of individual. Matt shares what he has learned from the clients he has worked with, The experienced he has had as a father of a child with a severe disability, found of a pediatric research foundation, owner of multiple business, and an active member of his local community. He does this in a way that has been described as the perfect balance of education and entertainment. Each individual leaves the keynotes with a clear and customized plan for how to implement what was taught during the event!

Matt has authored two #1 International Bestsellers (**Motivate the Unmotivated & The Intentional Week**) which has launched Matt to be a sought-after expert on the ways of **building sustainable motivation** in teams and individuals as well as teaching groups on how to experience intentional growth in all areas of business and life.

Although Matt loves growing others, he is most proud of his family and the life he gets to live with them as the center of focus. Matt loves most to be able to show others that they can do all they want, hit the highest goals they want, and live a fulfilled life with a happy family. People do not have to sacrifice everything for success if they just follow what Matt teaches in the begging. The best result of Matt's event is the audience is able to avoid a thing they will regret while still achieving the highest level possible.

Matt is going to be sharing with us a combination of Life Pulse's most impactful systems and techniques that has shown to increase performance even in times of uncertainty. With the new year coming closer and closer the timing could not be more perfect. **There is a lot we need to make up for in this year that we have lost in the past. This combination of intention and structure will be what will help you, your family, and your business is on the right track as the new year starts.**

When you increase performance while minimizing stress you are able to achieve bigger goals in less time. You will be able to achieve more with what seems like less effort. It is all connected and leads from one to the other.

Select Keynotes

- **Enhance Performance & Eliminate Excuses : The Solution to Combine Structure and Intention to Ensure Your Desired Results**

Brief Description - Imagine a day when your team has no excuses to give when it comes to performing at their highest level. During this Keynote, the audience will experience the key technique of using structure to re-engage intention and ensure they are performing at the highest level they possibly can.

Take-A-Ways

- **Understand the Motivation Formula** and how you can follow it to motivate even the most unmotivated.



- ◊ **Expose & overcome lies** you've been told about the motivation that has caused you to increase your effort and lower your results without you even knowing!
- ◊ **Increase performance for yourself and your team** through 3 simple tools that you can implement today.
- ◊ **Leverage Motivation Catalyst and Motivation Packages** to allow each individual to outperform and motivate themselves allowing the organization to grow with the current team.
- ◊ **Personally discover** how you can experience the value by combining intention and structure.

Testimonial

"We had the privilege of having Matt present to our chapter recently at our weekly Town Hall Meeting. Matt was scheduled to speak for about a half-hour with some Q and A at the end. He really dove into his material and spent well over an hour with us. His energy and passion for sharing his material with us were evident. Matt presents his program in simple, easy-to-follow terms and breaks down the action steps we as entrepreneurs need to follow to sustain motivation in ourselves and our organizations. We had Matt back in November speak in person and he was great, really highly rated (9.5). I wasn't expecting a lot from a quick 30-minute talk, but Matt really knocked it out of the park. I highly recommend to all chapters they take the time to bring Matt in for his Sustainable Motivation presentation. "

Mark Utech - Learning Chair EO Western NY

• Build Your Intentional Week: Increase Capacity While Minimizing Burnout

Brief Description - We all have intentions, but few know how to continually leverage their week to maximize their intention. This new way to see your week allows you to achieve the goals you desire. We all work hard, but without an intentional week our lives will drift in whatever way life wants to pull – not always the way you want. Through this keynote, attendees gain an extra 15 hours of productivity each week.

Take-A-Ways

- ◊ **Purpose Driven Effectiveness**- How to connect every task to purpose for maximum effectiveness.
- ◊ **Ultimate Execution** - How to best manage your priorities and achieve maximum output for each 24-hour day, as learned from the NAVY SEALS.
- ◊ **15x Productivity** - How to gain 15-hours a week and finally have the time do the things you WANT.
- ◊ **Eliminate Excuses** - How to eliminate the excuse and overwhelm that comes from feeling like there's "not enough time".
- ◊ **4 Vital Signs of Fulfillment** - How to recognize that lack of fulfillment is not due to current jobs or roles and how to use current roles as vehicles for living out their purpose.

Testimonial

"Matt, you presented an essential life skill that has eluded me most of my life. Your method is so natural and provides the opportunity for one to organize the chaos in a concise and simple way, then choose how best to execute while remaining in alignment with who I am, what's important and adjusting the dance of balance. The world will be a better place from your work. Thank you."

-Austin Birch - Co-Founder Adventure Links

• LP Complete - Bridging the Gap (6 Month Company Engagement)

Brief Description - Just because you are unaware of your Personnel Performance Gaps, does not mean the impact of their existence is not felt by your team. Let us help expose and eradicate the PPG's that are holding your team back from getting to the next level.

LP Complete allows our experts to work with your managers and their teams to expose and leverage PPG's that are damaging your company and the most difficult part is they are in every company and form like a pothole – under the surface and rarely are known until it is too late. Exposing and addressing PPG's must be an intentional part of your strategy, or you will continue to feel these **destructive gaps** between your company and employees that will stop even the "best" teams from hitting their optimal level of success.

Take-A-Ways

- ◊ Increased awareness of the **connection between personal purpose and work** for participants and attendees
- ◊ Increased **intentionality and productivity** for participants and attendees
- ◊ Increased **engagement in the workplace** for participants and attendees
- ◊ Improved **generational and team-wide communication** between participants and attendees
- ◊ Increased **effectiveness in the designated role** for participants and attendees
- ◊ Increased **ability to thrive through change and growth** for participants and attendees

Testimonial

"After our organization went through this program, we were able to grow our specific department by \$750,000 and we eliminated the excuse 'I don't have time.' as well as, 'I am just overwhelmed.'"

-Shantel Kriss - CEO - Imagine Media Consultant

"Our team was able to go from producing \$300,000 a quarter to producing \$650,000 a quarter within the first 90 days of working with the Bridging The Gap Program. The Combination of training the team while coaching the manager has helped us get where before we only wanted to be but now we are able to achieve more than we expected."

- Rod Thomas - Project Manager - Miller Electric Company

"Working through Bridging The Gap has shown me and my team the value in the process vs just focusing on the end result. Once we started following what was taught and trust the process, the progress was consistent and our goals were achieved."

- Dennis Bree - Director - Twitter Inc.

Select Book Titles

- **2021:** The Intentional Week: See your week differently. Live your life intentionally.
- **2020:** Motivate the Unmotivated: A Proven System for Sustainable Motivation

Select Articles

- [How to Increase Employee Follow-Through by 80%](#)

4 steps to increase followthrough throughout your team and those in your life. It's time to rethink the stick-and-carrot mentality when motivating others. Providing your team with the tools to create the life they deserve could be more effective.

- [How To Motivate Anyone: The Hidden Key](#)

Motivation isn't a character trait. It's a state of mind. Here's how to encourage that state of mind in your employees.

- [Marriage Podcast with Matt and Maria Granados](#)

This is not your ol' boring marriage podcast. Join Matt and Maria Granados, co-founders of Life Pulse Inc., as they dive head first into the dynamics of real relationships...the good, the not so good, and of course the uncomfortably awkward. In each episode, you'll learn a new tool or strategy, take a look at how to apply it in your relationship, and laugh as we get a little too real in the process. Hey, who likes fake anyways?

- [Motivating The Unmotivated; Life Pulse Inc Founder, Matt Granados](#)

Matt Granados has the mindful intention to make sure no person's potential is wasted, and that every person he comes in contact with, if they want, is able to experience their maximum.

- [Best People:Best Place Podcast](#)

Matt Granados interviews the leaders of the Best Places to Work to find out what makes them the Best. It turns out, it truly is all about the people. If you have been paying any attention to business trends and strategy, they all try to do the same thing: Grow The Business. No matter how it's done, it has always been about how we as companies can get our staff to do more of what is needed at a faster pace with higher efficiency and less mistakes.

Select Testimonials

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— Austin Birch - Co-Founder Adventure Links

"It has been a long time since I was EXCITED to plan and execute my plan. It feels like when I first started my business and I had all the energy in the world to attack what needed to be attacked."

— Christian D. – EO Member

"Working through Bridging The Gap has shown me and my team the value in the process vs just focusing on the end result. Once we started following what was taught and trust the process, the progress was consistent and our goals were achieved."

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