

Chris Riddel

Award Winning Human Futurist

Please contact a GDA agent for information.

Topics

- Artificial Intelligence
- Business Growth / Strategy / Trends
- Consumer Trends
- Futurists / Trends
- Technology / Alternate Technology
- Virtual

About Chris Riddel

PROVOCATIVE... POWERFUL... PERSUASIVE... THIS IS NOT YOUR AVERAGE FUTURIST. CHRIS RIDDELL IS AN AWARD-WINNING HUMAN FUTURIST, FORENSIC OPTIMIST AND ENERGIZING CATALYST—COMBINING INSIGHT AND ENERGY TO PROVOKE, INSPIRE AND SURPRISE.

In the chaotic state of our world today, there's never been a more critical time for optimism with rigour. The uncertainty, unpredictability and sheer pace of our hyper-connected world is Chris' passion—and life's work. His obsession with making sense of the discomfort and challenges of this rapidly changing landscape has powered his thinking for over 15 years.

Equally potent across myriad industries, Chris' insight and expertise has benefited trail-blazing start-ups, government bodies, and Fortune 500 companies. As a renowned strategist and senior business advisor, Chris has worked globally with some of the biggest and most influential brands and businesses on the planet including Jaguar Land Rover, Facebook, Australia Federal Police, Ebay, Vodafone and Macquarie Bank. His intuitive and instinctive approach to tracking global patterns and unlocking opportunities has had significant impact on how businesses—and humans—can take purposeful steps towards creating real and lasting positive impact.

And making an impact is what Chris is arguably most famous for... because being in a room with Chris Riddel is an immersive and transformational experience. A combination of rigorously detailed insights delivered with unparalleled enthusiasm, and dynamic screen content... all wrapped up in sensational showmanship—any amount of time spent with Chris is a wildly entertaining and deeply revolutionary experience.

His unique skill of taking what we know—and fear—about our world and encouraging changes in attitudes, beliefs, perceptions and mindsets—is critical to business and social transformation. No sector, subject or stone is left unturned in his quest to make sense of the challenging and disrupted world of 'the future'.

This is the power of the Chris Riddel experience. It's real... relatable... relevant... and revelatory.

Select Keynotes

- **Business Beyond 2030**

It's never too soon to prepare your business for the new world of tomorrow. A dramatically different world that requires a fresh perspective on business, on leadership and on our global community.

Let Chris energize, inspire and excite you by immersing your business and your team in the critical factors that have the power to affect how we do business today and how we evolve and thrive towards the future.

His always-on and hyper-relevant presentations are like a shot of business adrenaline—injecting a much-needed sense of interrogated optimism... and imparting valuable and actionable outtakes.

Customized Themes...

1. **THE NEW CUSTOMER** What will the customer of 2030 look like... think like... behave like? And can we predict their needs before even they know what they want?



2. **REINVENTED BUSINESS** When our 'business as usual' is anything but... how can we continue to grow, thrive and innovate? What could incredible business look like amidst the incredibly unusual?
3. **RESILIENT LEADERSHIP** With the world at a precipice—how can business leaders reinvent themselves, and embrace real-time decision making for the challenges ahead?
4. **FUTURE TRUST** How can we build enduring consumer trust in an age where we gain digital leverage by merely pushing the “Enter” key?
5. **RADICAL INNOVATION** In this new era of innovation, how can we identify drivers of future trends, and develop new product and service ideas to drive rapid growth and innovation?
6. **HYPER DISRUPTION** What are the key trends that will determine a path forward amidst a chaotic and fluctuating world—and how can we embrace this volatility?

Select Testimonials

I am CEO & Managing Director of Ericsson Australia & New Zealand. Ericsson is one of the leading providers of Information and Communication Technology (ICT) to service providers, with about 40% of the world's mobile traffic carried through our networks. We are continually seeking new and innovative ways to help educate our partners and clients. We engaged the services of Chris as a futurist keynote speaker for one of our important senior industry events. Chris has a very unique and engaging style of presenting, with extraordinary content that is highly tailored and importantly it resonated well with our audience. Chris left our attendees feeling inspired and informed about what lies around the corner, with some excellent insights into industry innovation and movements. I recommend Chris to anyone who is looking for a speaker on future trends for their event.

— CEO - Ericsson

A hearty thank you from NAFA! Chris was fantastic! I knew he would be but my CEO actually said – “best keynote we have ever had!”. So thanks for making the whole process so easy. I am glad we booked him. And as a side note, his baby girl is so cute my CEO now demands all Keynotes must come with a cute baby or it's no deal! So again, thank you, and Chris, for being so easy to work with.

— Director of Meetings/Events - NAFA

He was fantastic. The attendees were glued to him, no one left their seats, he was also so entertaining!

— Events Director - Nokia

Chris is an engaging speaker who's energized and inspiring. Chris used great examples and made things easy to understand; he was both entertaining and insightful. I can't wait to take his insights back to my organization and inspire them to be their best.

— INSTITUTE OF INTERNAL AUDITORS – AUSTRALIA

It was a pleasure working with you at our Summit today. Many of our attendees told us how much they enjoyed your talk and loved your energy. A few came up to me to tell me they felt your talk was their favorite of the day. Safe travels back home.

— Marketing Specialist - powerchord

Chris Riddell is someone who engages the audience and brings clarity to the complicated. He speaks at a level that everyone understands, and his style of presenting is exciting to say the least. Digital is something that impacts us all, and is a huge part of our global future. If you want to prepare your audience for the new world ahead, my recommendation is get them to hear what Chris has to say. They'll walk away prepared and with exciting new perspectives.

— OPTUS

Chris was a huge hit! By far, in my opinion, our strongest speaker. Next time I need to give him more stage time. But he was super! Thank you

for everything!

– *Pangburn International*

Chris Riddell showed a wonderful articulation for technology and its real life use, with practical examples and none of the propeller spinning complexity and jargon that is often seen. Chris has also recently been a keynote speaker at our Telstra Retail Conference, speaking about the future of digital and how it's impacting our world. Chris was able to not only entertain and inspire but delivered on the future ways of working and the challenges faced by business leaders today. I'd highly recommend Chris for any key speaker appointments for business that are needing thought provoking discussion on how their businesses will continue in the future with technology.

– *TELSTRA*