

# The Water Coolers

**Hilarious singing comedy about work delivered by ridiculously talented performers.**

Please contact a GDA agent for information.

## Topics

- Comedians
- Entertainment
- Inspiration & Achievement
- Musicians & Bands
- Peak Performance



## About The Water Coolers

### AWARD WINNING SINGING COMEDY ACT

For nearly 15 years, THE WATER COOLERS have entertained audiences around the world, as far reaching as Singapore and Australia, with their high energy, uncommonly funny, authentic take on work and life. Smart phones, conference calls, kids, coworkers, and travel are just a few of the topics this group of top NYC talent turns into hilarious sketch comedy and song. They are one of the few acts to win Event Solutions magazine's Spotlight Awards for Entertainment of the Year multiple times.

In addition to their top comedy act, they deliver a keynote presentation that explores the challenges to top performance through absolutely rocking comic songs and delivers practical takeaways drawn from their experiences competing in the country's most competitive live-entertainment market: New York City. Called "Getting To Great Performance," the session perfectly balanced hilarious comedy with honest perspective from professionals who live their lives in a world where performance is king.

### HYSTERICALLY AUTHENTIC

The Water Coolers' writing team mixes professional comedy writers with people working in the "real world" to deliver an authentic *and* funny take on work. The team is headed up by one of the creators of New York's longest running comedy hit ever, "*Tony n' Tina's Wedding*" whose other comedy credits include numerous sketch appearances on *The Conan O'Brien Show*, voicing Peanut on the Cartoon Network's cult hit, "*Harvey Birdman, Attorney At Law*," also starring Stephen Colbert and Gary Cole, and originating the role of Joey in Fox TV sit com pilot "*Tony n' Tina*," directed by Christopher Guest.

### SUPER HIGH END TALENT

The performing cast is made up of NYC pros with resumes that include top comedy clubs like Igby's, the Improv, the Comic Strip, and the Icehouse as well as Broadway's hippest and hottest shows, including Gloria Estefan's "*On Your Feet*," *Wicked*," "*Rock of Ages*," "*Jersey Boys*," Carole King's "*Beautiful*," "*Chicago*," "*Hair*," "*Pippin*," "*In The Heights*," and "*The Boy From Oz*," with Hugh Jackman.

## Select Keynotes

### • Award Shows

Award Shows can be created to order, but they do offer two packages – Gold and Silver – to help clients understand options & pricing: Gold Package: includes our award show opening number customized to your show; 5 mini-intros [a short song about 50 seconds to a minute long] to highlight business divisions, top award winners, award categories, or key executives; a customized rock anthem closing number; and up to 1 hour from their core material; Silver Package: includes a fully customized opening number that sets up the evening and salutes the audience; 3 mini-intros; and up to 1 hour from their core material.

### • Getting To Great Performance

Imagine a keynote that completely engages your audience, pumps the room full of energy, and delivers relevant, easy-to-apply tips on how to knock down barriers that stand between you and top-level performance. Well you don't have to imagine. The award-winning singing comedy act, The Water Coolers, can deliver it right now. They combine insights from two places: their writing team – which includes both business people and professional comedy writers; and their cast members -- performers who compete and win in the most competitive market in the country, New York City. Together, they convey a fresh, unique perspective about achieving and maintaining peak performance in today's world. The

result? High-energy, crazy-great singing and hilarious, relatable comedy that brings smart content to life. Using song parodies and sketch comedy, they keep attendees howling with laughter and self-recognition. This is what makes content stick. Really stick. Like “Conjunction Junction, What’s Your Function?” stick. (See, you remember that, don’t you?) Attendees will take away techniques in 3 areas. • Facing the fear that blocks innovation. Customer expectations are changing every day. You need to innovate to meet them and that means overcoming the fear of putting yourself on the line. As NYC-based performers, The Water Coolers spend their lives on the line and share tips to maintain the confidence to deliver. • Unguarded wide-open, full-out, all-in collaboration – the kind that reaches a creative level. You hear a lot about collaboration, but true collaboration needs to rise above the respectful exchange of ideas to ignite a creative process where ideas feed off of one another. As a nationally recognized comedy act, The Water Coolers team is constantly building this dynamic and will share some of the techniques they use to do it. • Focus in a time of unparalleled distraction. Got a great idea and ready to make the magic? Wait, your phone is ringing. Hold on, your 12-year old is sending you a text (that you can’t decipher). Wow. Does anyone know how long it takes for 137 emails to drop in? Focus is fundamental to a great performance. Come behind the scenes with these seasoned NYC pros to learn about the tools they use to get in the zone and stay there. This unique keynote is the best of all worlds – a keynote that’s current, funny, and fresh, brought to you by the folks that have been getting standing ovations around the world for the last 15 years.

- **MC work [add-on option]**

Clients provide the script – they provide the professional actors to host the program, giving the event a motor that provides momentum and clarity often difficult to achieve without a dedicated MC.

- **The Water Coolers: The Show**

The Water Coolers: 'THE SHOW' PURE, HILARIOUS ENTERTAINMENT If you've talked about it around the water cooler, odds are THE WATER COOLERS have a side-splitting song about it. Your audience will love the way they musically send up topics such as annoying co-workers, office distractions, selling Girl Scout cookies at work and keeping up with technology. They can also write custom songs specifically for your audience and event. And it's not just for corporate nine to fivers. Over the years they have developed specialty material for many different professional audiences – for example, for physicians a song about self-diagnosing patients to the tune of “I Heard It through the Grapevine” called “I Read About It Online” or “I’m a Mall Walker” to the tune of “I’m a Girl Watcher” for retail sales associates.

## Select Testimonials

Everyone loved it! Especially our custom song! I wanted to jump up like at a concert and clap for an encore...To sum it up, your cast was a blast! Thanks so much.

– *Alison House, Event Planner, T-Mobile*

We really enjoyed The Water Coolers. Our attendees were very happy with the opening keynote, and many of them said that performance was the best keynote we’ve had...ever!

– *Brenda Orffer, Events Designer, Washington Health Care Association*

We used the Water Coolers as part of our annual conference during an afternoon break with our top executive guests and as part of a gastro-pub themed dinner party. The guests from both events raved about the comedy and thought it was a unique experience...As the organizer of the event, I have to say the troupe’s attention to detail was fantastic! The customer service from the Water Coolers was amazing and it made putting this event together so much easier. Thank you so much I will be calling you again!

– *Chelsea Strickland, Senior Customer Marketing Manager – Ariba, an SAP Company*

Your team rocked it...Afterwards I was approached by MANY with compliments and kudos for having your team. It was great. Thanks for everything. You and your team were an absolute pleasure to work with.

– *Denise Dahart Adobe*

The Water Coolers made the Awards program one of the most memorable aspects of the meeting! The team you sent was professional, talented and delivered the goods! I thought the entire process was great from start to finish. I most appreciated the opportunity to tweak the lyrics to make sure everything resonated with our membership and it did! Well done!

– *Jeffery Shields, President & CEO, National Business Officers Association*

I am so thrilled with how our awards show went...So many people told me after the show that your performers nailed it, everything was spot on and the customized song was perfect. I think people were surprised at all the inside knowledge that song had. During the awards presentation, there was a lot of interaction between the presenters & your keyboardist, which I was not expecting - it was hilarious. Our whole Impact Summit was very successful, but the entertainment on the last evening was the perfect way to end our week.

– *Karen Inman, Sales Operations, Harland Clarke*

Two words: TOTAL SUCCESS! Your team was a gas and I truly thank you and them for all the hard work, professional delivery and just plain “nice-ness” that you all showed during the project...as the songs continued, the laughter increased! And the finale....SPECTACULAR!!! GREAT SHOW!!

– *Kristin Hanousek, Senior Director, Meetings and Events, Carlson*

The show you performed at the Hard Rock Hotel was beyond fabulous. You had our 300 guests hysterically laughing. Our most important Microsoft VP...was so thrilled that I couldn't have asked for more.

– *Michelle Shleifer, Seattle Premiere Events (Client was Microsoft)*