

Bob Losure

Former Anchor - CNN Headline News, Emcee and Host, Cancer Survivor

Please contact a GDA agent for information.

Topics

- Broadcast / Media
- Change Management / Organizational Change
- Emcee
- Overcoming Adversity
- Storytelling

About Bob Losure

Bob Losure is a CNN Headline News anchor and author of **Five Seconds to Air: Broadcast Journalism Behind The Scenes**. Losure shares his life story with great fun and panache as he chronicles his roots in Tulsa, Oklahoma, and his journey to Atlanta to anchor at CNN Headline News, a position he held for eleven years. He brings us face-to-face with some of the stories and events that have shaped our lives. On a more serious note, Losure shares a very personal battle with cancer and his subsequent chemotherapy including remembrances of his boss, Ted Turner, and the great CBS anchor with whom he did a one-hour interview, Walter Cronkite.

Bob has overcome huge obstacles, enduring three operations and three rounds of chemotherapy, to fly to Atlanta to audition for the news anchor slot and get the job he coveted during the early days of CNN.

Bob focuses on how we can change our lives by overcoming fear and adversity to lead to what we truly want both in our home life and in our careers. His keynote on "Conquering Cancer Is Just The Beginning" tells his testicular cancer survival story and how it actually led him to leave Tulsa, Oklahoma and rise to the level of network anchor in Atlanta.

Mr. Losure's moderating and emcee skills are also highly regarded by major associations and corporations, including OfficeMax, RadioShack, Mercedes-Benz, and the Outdoor Advertising Association of America. His guests on-stage have included Forbes Magazine's Steve Forbes, CBS anchorman Walter Cronkite, inspirational speaker and artist Erik Wahl, and ABC Television's Shark Tank entrepreneur Barbara Corcoran.

Bob attended the University of Oklahoma and the Gaylord School of Journalism and Mass Communication, and has been inducted into the Communications Hall of Fame at his alma mater, The University of Tulsa. He's been awarded his fraternity's highest national alumni honor, The Order of West Range—given to only one other national journalist—former ABC broadcaster Ted Koppel.

Select Keynotes

- **How Cable News is Fighting For Viewers**

Bob takes a one-hour look at how Bill O'Reilly, Lou Dobbs, and Keith Olbermann are giving a hard edge to opinion-driven news, and polarizing an American public that's increasingly turning to the Internet.

- **Lights....Camera....Cancer!**

A keynote speech he's delivered to over 200 audiences, giving them a look at his own battle with testicular cancer, and how it led him to seek a CNN anchor position in Atlanta just three months after recovering from chemotherapy treatments.

- **Overcoming Fear, Risk, Adversity, and Change**

In his keynote speech, former CNN anchorman Bob Losure gives some simple steps to conquer those dream killers, Fear, Risk, Adversity, and Change, in the workplace and in life.

Bob shares personal stories, including the ongoing investigation into the October 1st, 2017 massacre in Las Vegas that killed 58. Bob gives his insight into how the mass-shooting brought Las Vegans together in ways never thought possible.



Select Articles

- [Keynote Speaker: Bob Losure](#)

Bob has interviewed top newsmakers including Walter Cronkite, Donald Trump, and General Electric Chairman Jeffrey Immelt, and has emceed several political debates. Losure's appearances have taken him literally around the world emceeding the conferences.

Select Testimonials

"Bob, your keynote was a hit in Houston! The evaluations were great!"

— *Amy Deutsch, Cancer Services Coordinator, Memorial Hermann Medical Center*

"You MADE the conference fanstastic, light and entertaining while covering intense topics. I would love to have you back again, and recommend you to anyone!"

— *Beth Wild, Chairwoman, Best Practices Conference*

"Bob, a heartfelt thank you on behalf of idt911. We were looking for an Emcee who could manage time, maintain high energy and engagement while balancing gravitas and hospitality...Check, check and check!"

— *Brian Chertok, Privacy XChange Conference Manager, Phoenix, AZ;*

"I can't thank you enough for moderating our discussion with Steve Forbes in Palm Beach. All went very well, largely because you are such a pro!"

— *Chris Ruddy, CEO, Newsmax Magazine*

"Thank you for the remarkable way you performed as our keynote speaker and Emcee. You have a commanding presence and yet remarkably gentle demeanor." a commanding presence and yet remarkably gentle demeanor."

— *Dick Stephenson, Chairman, Cancer Treatment Centers of America*

"So happy to hear your comments at today's Las Vegas PRSA Chapter panel discussion. I really appreciate your candor and insights on the media and what you stand for, Bob."

— *Kurt Ouchida, President, Las Vegas Public Relations Society Chapter Kurt@BrainTrustAgency.com*

"I'm looking forward to learning about how you developed and honed your outstanding skills which were so evident during our OfficeMax Summit in Las Vegas, If you every need an endorsement as a speaker of emcee, put me on the top of your list."

— *Michael Feuer, OfficeMax Chairman and CEO*

"You're the best, most professional emcee on the market today, Bob."

— *Nancy Fletcher, President and CEO, Outdoor Advertising Association of America,*

"Your opening session (moderating the James Carville/Mary Matalin debate in New Orleans) hit on all marks--energy, entertainment and information! It was an unequivocal hit."

— *Rya Hazelwood, Director of Conferences, Industrial Asset Management Council, Atlanta*

"Bob, you scored 4.15 out of 5 on my virtual evaluation which is fantastic!(2013) EVERYONE at Thrivent Financial commented on what an absolute pro you were. Glad they were seeing what I knew already!"

– *Steph Pfeilsticker, Digital Strategist, Hybrid Events Authority, Minneapolis*

“Thank you so much for your speech before our business leaders in Kansas City You're extremely entertaining!”

– *Vicki Landtiser, Regional Event Manager, Accelerent Inc.*