

Jim Carroll

Futurist, AI Keynote Speaker and Innovation Expert

Please contact a GDA agent for information.

Topics

- Artificial Intelligence
- Business Growth / Strategy / Trends
- Disruption
- Futurists / Trends
- Innovation / Creativity
- Technology / Alternate Technology

About Jim Carroll

Jim Carroll is one of the world's leading futurists, trends, and innovation experts. Over the last 30 years, Carroll has shared his insight with more than 2 million people in attendance at his events. He is recognized within the global speaking industry for his highly customized, heavily researched, industry-specific keynotes, leadership presentations, and small, intimate senior leadership meetings.

Jim's global client list is extensive and covers virtually every industry sector, including the World Bank, Volvo, NASA, the PGA of America, the Walt Disney Organization, the World Government Summit in Dubai, the Swiss Innovation Forum, the Wall Street Journal, National Australia Bank, WorldSkills, Microsoft, Johnson & Johnson, DuPont, The GAP, the US Air Force Research Laboratory, Godiva, SAP, Pfizer, Mercedes Benz, and hundreds more.

With a front-row seat to the high-velocity change that is occurring as disruption comes to take hold of every industry and every organization, he helps to transform growth-oriented organizations into high-velocity innovation heroes! Countless global organizations have engaged Jim for his unique insight and proven track record in providing a customized leadership program that will let you see disruptive trends, focus on opportunity, align to disruption, unlock creativity, achieve agility and enhance your speed, collaborate more, and deliver on growth opportunities!

Jim provides high-energy keynotes for audiences of 50 to 5,000, as well as intimate, customized strategic planning sessions for CEO/CxO, board, and senior management meetings. He has researched key innovation success factors for dozens of organizations and industries including life sciences, health care, insurance, automotive, manufacturing, agriculture, technology, education, government, consumer products, retail, banking, and countless others.

Jim is known for his ability to take on unique, highly customized topics for senior leadership teams that align to a particular strategic goal or topic area, including the future of the space industry for NASA – twice; the future of pharma and healthcare for Pfizer in Paris – 6 months before Covid, accelerating innovation in the golf industry for the PGA of America, the future of manufacturing in 3rd world countries for the World Bank, and innovation and creativity in a world of upside down trends for the Walt Disney Corporation. He has developed a well-honed reputation within the global speaking industry for being the go-to guy for virtually any type of specialized, unique trends or innovation topic.

Jim's insight has been covered in countless global publications, including the UK Telegraph, Dubai's Capital Magazine, South Africa's The Star, the BBC, Reuters and AP News, among others. BusinessWeek named Jim Carroll as one of four leading sources for insight on innovation and creativity, and he was also a featured expert on the prime-time CNBC series, The Business of Innovation.

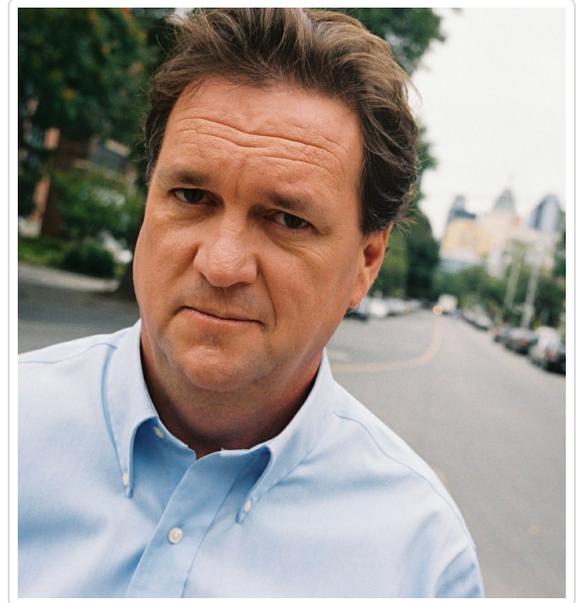
In addition, he is an author, with numerous books including: Now What: Reinvention and the Role of Optimism in Finding Your New Future; Think Big, Start Small, Scale Fast; Surviving the Information Age; The Future Belongs to Those Who Are Fast; Ready, Set, Done; and What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation.

Select Keynotes

- **AI Megatrends: Beyond ChatGPT – How AI Will Redefine your Industry, Profession, Company, and Career – and What You Need to Do About It!**

There are several ways to understand the impact of AI on your company, industry, association, or profession. As the saying goes – it's pretty certain you won't find your job being replaced by AI, but it might be replaced by someone using AI!

That's why strategic clarity on the impact of AI is necessary, and Jim Carroll can provide you with a highly customized keynote presentation that



will examine several issues.

Top of mind is the impact of 'Generative AI technologies' – the fast-moving trends involving ChatGPT and other generative technologies involving voice, video, and more; the impact of productivity, workflow, and other software-based opportunities built on top of these trends; and other new tools, products and search engine technologies. All of these trends will come to change the nature of the way we search, learn, interact, and think. It's a new era of human-knowledge augmentation that is coming about through the emergence of personalized knowledge butlers; an acceleration in just-in-time knowledge through on-demand knowledge robots; the arrival of the always-available knowledge servant.

Another way to achieve strategic clarity is to go further and consider the "AI Megatrends" – the far-reaching, transformative, and disruptive AI concepts involving such things as predictive diagnostics, autonomous technologies, and machine vision, the hyper-connectivity of intelligent devices, the integration of AI into robotics and virtualized digital twin technologies, workforce, and process augmentation technologies, real-time risk monitoring, product reinvention, and transformation through embedded AI, and so much more!

The end result of both these major developments is sweeping change in every industry such as: changing the way we diagnose and treat medical conditions; how we assess and underwrite insurance risk using sophisticated AI risk management tools; how we manage our march to precision farming using AI-driven autonomous technologies; how we are using AI throughout retail and manufacturing for deep supply chain analysis and inventory management.

What you need RIGHT NOW is highly relevant AI Megatrends guidance from a realistic, strategic business perspective.

Jim will help you understand:

- ◊ the AI Megatrends that are already underway, and those that are yet to come
- ◊ the disruptive and transformative context of these trends in your industry, profession, or association, based on up-to-the-minute detailed research specific to your requirements
- ◊ why the 'era of acceleration' with AI will now challenge all your assumptions about your future
- ◊ the strategic opportunities that exist with AI within your industry and organization, on a near, medium, and long-term basis
- ◊ the significant challenges and risks that exist for the same time frame
- ◊ what leading innovators and competitors are doing to align with these fast-moving trends
- ◊ what actionable steps you can pursue so you can prepare a concise strategic plan for your organization and team

Futurist Jim Carroll will help you cut through the noise and the hype to understand what is really happening, and the critical nature of the important trends that you must pay attention to!

• **Customer / Client / User Group Keynotes**

"I help organizations deliver their key strategic message at their customer or client user group meetings with a highly customized keynote based on detailed industry and issue research. Hundreds of organizations have engaged me for this purpose over a 30-year time span. They've trusted me with a critical message – you should too!"

– Futurist Jim Carroll

CLIENT/CUSTOMER ORIENTED EVENTS

Highly customized insight, extensive pre-event consultations, global track record, and detailed industry experience!

"I have assisted hundreds of hi-tech companies, legal and accounting firms, medical and healthcare organizations in achieving their message of industry, product, and service transformation at their customer and client meetings with a highly customized leadership-oriented keynote" –

Futurist Jim Carroll

Mindshare matters. In a complex and fast competitive landscape, positioning your product or service offerings to your customer or client has become more of a challenge than ever before.

That's why organizations continue to invest in large scale or intimate customer client events. It's an opportunity to tell your story, position your products, put in perspective your value proposition, and build relationships.

Countless numbers of organization, including hi-tech firms, professional services firms including financial and legal organizations, telecom companies, and manufacturing organization have engaged Jim to provide an opening keynote message for their event that is carefully aligned to their key message.

Companies like Microsoft, SAP, Cisco, Oracle, Toshiba and many more have had Jim provide his insight on the future and disruption with a highly customized keynote that aligns to their overall customer event message. Professional service firms like KPMG, Ernst Young and Baker McKenzie have arranged for Jim to speak at critical client events on topics ranging from the acceleration of business to the emergence of new legal risk issues. Zurich Insurance recently arranged for Jim to share his thoughts on the future of risk at a global risk management summit in Switzerland. Schneider Electric engaged Jim to open a user group conference, with a message focused on the future of manufacturing including the impact of the Industrial Internet of Things.

Whatever your message and however specific your topics, Futurist Jim Carroll has proven to be a reliable event partner with a keynote message that is based on customized research, extensive consultation, and detailed trends insight backed by a compelling stage presence.

- **Accelerating Creativity: Discovering Opportunity With an Innovation Reboot!**

We will see more change in every industry in the next 10 years than we have seen in the last 100 as transformation and disruption sweeps the world.

Every company is faced with the rapid emergence of new competitors, significant new business models, more challenging consumers, the acceleration of science, and a transition to the speed of innovation that will define their future.

How do you manage this complex new world and get ahead? By turning on your innovation engine, firing your creativity thrusters, and strapping in for a rocket ride into your faster future. You need to accelerate your ability to generate radical new ideas and transformative concepts. You need innovation creativity!

In this keynote, futurist and innovation expert Jim Carroll shares the innovation and creativity insight that he has gained through three decades of a relentless focus on what turns organizations into high-velocity innovation and creativity heroes. None other than NASA has invited Jim in – twice – to share his insight on innovation strategies. Disney – a creativity superhero – invited him in for a keynote on the opportunities that come from rethinking creativity. The World Bank engaged him for a talk that linked fast-moving future trends to the need for accelerated innovation and fast thinking.

Jim's keynote will share with you the key elements of his imaginary but powerful "Masters in Business Imagination" curriculum – a structure of 10 key leadership strategies, actions and structures that will help you envision opportunity, think differently, and act quickly.

Launch yourself into the faster future with this unique, high energy creativity focused keynote from global futurist, trends & innovation expert Jim Carroll!

- **Think Big, Start Small, Scale Fast: Aligning Yourself for the Era of Acceleration**

We live in a time of massive challenge, and yet one of massive opportunity. We're faced with deep and complex issues involving the environment, health care, water and food. At the same time, every industry is faced with upheaval and disruption.

In this context, every industry is being redefined at blinding speed by technology, globalization, the rapid emergence of new competitors, new forms of collaborative global R&D, and countless other challenges! The speed with which these changes occur are now running up against the traditional culture, organizational structure and leadership methodologies that once worked well in the past – but don't align to today's fast moving realities.

Most organizations are bound up in tradition, process, certain defined ways of doing things – rules – that have helped them succeed in the past. Over time, they have developed a corporate culture which might have worked at the slower paced world of the past – but now has them on the sick-bed, suffering from an organizational sclerosis that clogs up their ability to try to do anything new. Those very things which worked for them in the past might be the anchors that could now hold them back as the future rushes at them with ever increasing speed. They are being challenged in a fundamental way by those who think big, and by some really big, transformative trends.

You need to align yourself to the big opportunities of today through bold, transformative thinking; take the small scale steps today to align yourself to this future, and focusing on a culture of speed and agility that can help you to get there at the right time! You need to think transformation, not just innovation!

In this keynote, Jim outlines his simple but transformative structure with deep insight on what it takes to master the new, complex volatile world, by embracing the chaos, thinking transformation not innovation, mastering the timing of trends, and accelerating forward oriented growth opportunities. The new model for going forward in the era of accelerating change: Think big, start small and scale fast!

- **Innovating For the Upturn : How to Accelerate Opportunity and Achieve Growth in an Era of Volatility**

New ideas, transformative innovations, and bold thinking don't die in periods of economic volatility – in fact, a downturn is often the starting point for big ideas and a big upturn! Companies such as Burger King, Microsoft, CNN, and FedEx all started up during economic downturns because they remained firmly focused on growth opportunities, the future and trends.

Conventional wisdom would suggest we'd better hunker down, scale back, slow down, take it easy, be cautious, reduce spending, defer our actions, wait it out, take things slow, and put things on pause. But history tells us that doesn't work – because those who choose to relentlessly focus on growth are those who win.

How do you do this? It's by understanding that the winners that emerge are those who battle aggressive indecision, challenge organizational sclerosis, and recommit to growth despite volatility. History teaches us that those who win are those who doubled down on innovation and transformation, and refocused on the long-term view! During the 2008-09 global economic meltdown, 'winners' grew at a 17% compound annual growth rate during the downturn compared to 0% among the 'losers.' And those 'winners' locked in gains of 13% CAGR in the years after the downturn compared to the 'losers' stalling at 1%. That's a powerful growth lesson right there!

These winners chose to opt out of the common narrative – it's a recession, cut back, hunker down and make sure you ride it out – and by choosing instead to go into the future full throttle, they emerged much better positioned for that future.

Futurist and innovation expert Jim Carroll shares these and other critical lessons, along with specific strategic guidance on how to double down on growth during times of volatility. It's battle-tested, stage-proven insight developed through previous periods of economic volatility. You will come away with clear leadership insight on the growth oriented insight you need to pursue.

• **The BIG Future: The Mega-Trends that Define Transformative Opportunities and Demand Bold Thinking!**

The future demands that you think BIG, be bold, and pursue opportunities.

The only way to do this is to understand the "megatrends" that are defining our future, the disruptive opportunities they present, and the industry, skills, and business model opportunities they provide.

We are now seeing so much change that our new reality is this: companies that do not yet exist will build products not yet conceived, with materials not yet in existence, using methodologies not yet developed – and these will be sold to consumers who do not yet know that these new products and services will become a critical part of their life!

Are you ready to pursue a BIG future? Do you understand what comes next and what you need to do about it? Based on his BIG Trends series featured on his Web site, Jim takes you into a dramatic new future involving accelerating scientific discovery, rapid knowledge sharing, accelerated methodologies, and dramatic industry transformations.

You will come away with new strategic leadership insight that will help you see disruptive trends, focus on opportunities, unlock creativity, enhance your speed, accelerate innovation and deliver on growth opportunities!

• **CEO / CxO Leadership Events with Futurist Jim Carroll**

"I help CEOs achieve their strategic objectives by aligning their organizations to a disruptive, accelerating future. It's powerful leadership insight based on detailed, specific industry trends – delivered within a fast-paced keynote with a compelling motivational style!"
– Jim Carroll

Futurist Jim Carroll is regularly booked by CEOs and senior executives of major organizations to provide an opening or closing keynote, on a highly customized topic. Here's a sampling:

- ◆ *"The future of the space industry"* for NASA – twice – in Houston and the Goddard Space Center
- ◆ *"The future of golf in a hyperconnected world"* for the PGA of America
- ◆ *"The future of pharma and healthcare"* for Pfizer in Paris – 6 months before Covid
- ◆ *"The transformation of infrastructure – energy, water, telecom, roads and buildings"* for Black and Veach
- ◆ *"The era of hyperconnected medicine"* for Perkin Elmer
- ◆ *"Consumers, food and retail post-Covid"* for Rich Food Corporation
- ◆ *"The disruption of the energy industry"* for Siemens Energy
- ◆ *"The future of golf"* for the PGA of America in Boston and Orlando
- ◆ *"The next 100 years in agriculture and farming"* for Wilbur Ellis 100th anniversary CEO meeting
- ◆ *"Innovation in the World of Upside Down Trends"* for the Walt Disney Corporation in Hollywood,
- ◆ *"Self-Driving Cars, Electric Vehicles, and the Sharing Economy"* for Mercedes in Detroit
- ◆ *"The Acceleration of Legal Risk in the Era of Disruption"* for Eversheds Sutherland global partner meeting
- ◆ *"The Acceleration of Personalized Medicine in the Era of Exponential Genomics"* for Genentech Pharma
- ◆ *"The Future Impact of Internet of Things"* for Whirlpool / Maytag, Chicago
- ◆ *"The Future of Forward Oriented Insurance"* for New York Life, New York
- ◆ *"Prognostic Diagnostics, Self-Driving and the Future of Trucks for Volvo / Mac Trucks"*, Dallas
- ◆ *"Transitioning Industrial Markets"* for General Dynamics / Northrop Grumman: Charlotte

- ◊ “The Future and the Next Economy” for Blackrock
- ◊ “The Future of Energy Utilities : Connected, Intelligent, Localized” for Itron Technologies

CEO/CxO Leadership Events

Highly customized insight, extensive pre-event consultations, global track record, detailed industry experience!

“I have assisted hundreds of CEOs of global organizations to deliver a message of transformation, innovation, and disruption at their global leadership meeting with a highly customized leadership-oriented keynote” – Futurist Jim Carroll

In the post-pandemic economy, CEO/CxO’s are managing multiple priorities: business model disruption; the rapid emergence of new competitors; products that are almost out of date by the time they are brought to market; the digitization of everything; and the acceleration of industries. The transformation of everything is around them.

All of these trends – and more – require that organizations pick up the pace when it comes to their strategies, actions, and innovation efforts. Many CEO/CxO’s are finding it necessary to bring their leadership teams together for a corporate offsite event in order to discuss, strategize and align to a faster, transformative future.

In an increasing number of these events, the CEO/CxO or other senior executive has selected Jim Carroll to open or participate in such a meeting with an in-depth, customized leadership-oriented keynote that sets the tone from the start. They have selected Jim for his proven global track record of providing a keynote that is based on extensive consultation, customized research, and very detailed, specific insight. Keynotes have included looking at the big future, disruption and transformation, accelerating creativity, the fast future, and many more topics. Clients who have arranged for Jim at these sessions have included Disney, Chemours, Dupont, Rich Foods, NASA, Mercedes Benz, New York Life, Volvo, Nestle, Black & Veach, and many more.

Learn why Jim is your valuable, trusted partner in aligning your organization to a faster, transformative future!

Select Book Titles

- **2020:** THINK BIG, START SMALL, SCALE FAST
- **2012:** The Future Belongs to Those Who are Fast: The Best of the Insight
- **2007:** Ready, Set, Done: How to Innovate When Faster is the New Fast
- **2004:** What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation

Select Articles

- [20 Trends into 2030: Are You Ready for the Massive Transformation of Just About Everything?](#)

IGHTSFOLLOW ME 20 Trends into 2030: Are You Ready for the Massive Transformation of Just About Everything? It's time to get your future on! In the era of acceleration, when everything is speeding up, it's difficult to imagine where we might be in 10 years.

- ["New Era for Growing the Game" - PGA Magazine](#)

Jim Carroll was the opening speaker for the 94th Annual General Meeting of the PGA of America. The association covered Jim's keynote thoughts in this article that was sent to over 28,000 golf professionals who are members of the world's largest sporting organization.

- [Success Comes to Those Who Evolve](#)

Credit Suisse, one of the world's largest financial institutions, features Jim in Bulletin, their glossy publication aimed at global financial and business clients.

- [Are You Guilty of Aggressive Indecision?](#)

In this article for the national publication, Fresh, of the Produce Marketing Association, Jim outlines his thoughts for his keynote to over 3,000 members on future food, packaging and agricultural trends.

- [Bright Days for the Future of Recreation? You Bet, Says Futurist Jim Carroll](#)

The National Recreation and Parks Association had Jim to open their annual conference, with over 4,000 industry and association members in the room. In this article, he outlines his thoughts on the challenges and opportunities faced by the profession, municipalities and industry.

Select Testimonials

An outstanding presentation for an industry and association that falls on its traditions so often. We learned that our tradition should not be something that holds us back, but rather the launching pad for innovation for the future. Thanks Jim for your thought provoking presentation!

– *94th PGA of America Annual General Meeting*

People were really excited and energetic. I got comments about your presentation and the day as a whole like “home run” and “perfect.” Your presentation was policy in a thought provoking way - and with the focus on the future and technology, the Denver Chamber of Commerce will surely see this as a great “jumping off point” to their broader transportation conversation.

– *Colorado Transportation Summit*

... your talk hit just the right note.....I did have several people ask me if they could get a copy of your presentation as well as many who noted that the programming was fantastic and gave them a lot to think about.

– *Consumer Electronic Association CEO Summit*

Jim is one of the best speakers we had. He had excellent information that our attendees could take home and incorporate it into their plans immediately. He also incorporated our messages into his presentation that helped localize the information for our group. Highly recommended!

– *Illinois Bureau of Tourism*

” - SAP Healthcare in 2021? What will we be doing in 10 years time? Well, according to Jim Carroll, keynote speaker for the opening session, definitely not what we're doing today! He presented an invigorating view of what our healthcare systems could be looking like and it's up to us to decide how we get there. We'll be accepting his challenge to take three scary ideas away and think about how we can make them work, rather than the reasons why they won't. The poll4 system was fun and it was definitely the first time we'd been asked to turn our phones on during a presentation!

– *International Society of Medical Publication Professionals*

Jim Carroll recently presented at Lockheed Martin's Executive HR Leadership conference. His content was very provocative, fascinating, and relevant. I've embedded a couple of his nuggets into my operating model

– *Lockheed Martin*

On behalf of the entire Innovative Technology Partnerships Office, thank you for your engaging and thought-provoking presentation at NASA Goddard Space Flight Center. From the feedback we have received, the event was a great success. Thank you for sharing your insight and expertise with us!

– *NASA Goddard Space Flight Center*

We were extremely pleased with Jim's presentation..... the content was great and would hopefully prompt people to think about the rapidity of change going on in our world! You were superb! As we make changes your message could not have come at a better time. This group likes tradition but unfortunately that often gets in the way of moving forward. Thank you again for reminding us that our greater responsibility is to the future!

– *National Recreation and Parks Association*

I have been working with Jim for the past four years, and, without question, he is one of the most dynamic speakers and professional partners I've ever come across. Our audiences (internal and external) love him, and he works wonderfully with our customers.I'm willing to bet your first experience will lead to many, many more, as it has with SAP. I wish you the best with him....book him before someone else does!

– *SAP*

We thought Jim was amazing - just the positive message we wanted to leave folks with!

– *T. Rowe Price*

After seeing Jim speak at another conference, I was so motivated by his presentation, I invited Jim to speak at a conference for my organization. Another home run! Powerful, articulate, thought provoking and energetic! Jim's delivery on the importance of staying abreast of rapidly changing trends truly can assist in changing the way we do business!

– *US Navy, Air Force, Marine Child Youth Program Conference*

Many thanks for your presentation, "7 Things You Need to Do Right Now: Aligning the Fast Future to Your Current Strategy" It couldn't have been more energy filled and dynamic to start the conference out on the right foot. It was exactly what the audience wanted and needed to hear. The feedback from all attendees was excellent.

– *VIBE Conference, Las Vegas*

We were extremely pleased with Jim's presentation... the content was bang-on and would hopefully prompt people to think about the rapidity of change going on in our world!. Jim's storytelling approach really helps to get his points across! He did a great job!

– *Walt Disney Corporation*