

Darren Hardy

Master of Influence

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Topics

- Accountability
- CEO
- Entrepreneur
- Inspiration / Achievement
- Peak Performance
- Personal Growth

About Darren Hardy

The National Speakers Association (NSA), the leading organization for professional speakers, presented Darren Hardy with its 2016 ['Master of Influence Award'](#) at their annual convention in Phoenix, Arizona – Influence 2016.

This honor is awarded to speakers who have significantly influenced generations of speakers and whose distinguished careers have brought honor and recognition to the speaking profession globally. The 22 previous recipients beginning in 1993 include influencers such as Jim Rohn, CPAE; Og Mandino, CPAE, Brian Tracy, CPAE; Zig Ziglar, CPAE; and Deepak Chopra.

“As the visionary force behind the rebirth of *SUCCESS magazine* as its publisher and editor for the past decade, Darren has helped amplify the voice of an entire industry. His dedication to enhancing our profession and the guidance he has provided has inspired those who use their voice to motivate and influence others as professional speakers,” says 2015-2016 NSA President Ruby Newell-Legner, CSP

Select Keynotes

- **21st Century Leadership**

Learning to lead, influence and empower a team to high performance in these fast -changing, ever-evolving times.

The core attributes for effective leadership have changed. How do you lead in today's fast-moving and ever-evolving times? Learn the attributes and skills necessary to lead a dynamic team made up of five generations.

Key Lessons:

- ◊ The essential strategies to recruiting the people you want and getting them to perform as you want
- ◊ How to get extraordinary achievement from (seemingly) ordinary people
- ◊ Uprooting the legacy leadership practices and belief systems that will severely limit your ability to succeed in today's marketplace
- ◊ The No. 1 job of every leader and your key competitive advantage in organizational development
- ◊ Successful emotional management of your people
- ◊ Becoming a leader who motivates and inspires people to peak performance

Outcome:

Your leaders will get a 180-degree mindset adjustment on the essential qualities of leading by example and demonstration, not lecture or conjecture. They will understand the responsibility and difference-making opportunity associated with leadership. They will leave with the tools to empower them to become influential leaders who build high-performance teams that deliver results—big results.

- **Igniting The Compound Effect**

The truth, told straight. The real deal on what it really takes to earn success—made plain, simple and actionable. Success Mentor Darren Hardy draws from his own extraordinary journey to success, and all he has collected from interviewing the most successful people of our time, and distills it into the core fundamental principles every achiever needs to know, practice and master to obtain anything more than ordinary success.



Darren outlines the operating system that underlies all significant achievement and delivers a complete action plan that anyone can start executing immediately.

Key Lessons:

- ❖ Eradicating the bad habits (some you might be unaware of!) that are constantly derailing your progress
- ❖ Painlessly installing the few key disciplines required for a major breakthrough and lasting results
- ❖ The real key to motivation—getting it and keeping it; how to get yourself to do things you don't feel like doing.
- ❖ Developing and capturing the elusive but awesome force of momentum—catch it and you will be unstoppable!
- ❖ How to win—every time! The No. 1 strategy to achieve any goal and triumph over any competitor, even if they are more talented, smarter and more experienced.
- ❖ The acceleration secrets of superachievers: Do they have an unfair advantage? Yes, they do; now you will too...

Outcome:

Finally, an understanding that there is no quick fix to success. Success is earned through hard work, discipline, key habits and the consistency of positive choices compounded over time. With the principles made clear and simple, attendees leave with a sense of clarity and belief that they can achieve extraordinary success, and knowledge about what to do to get started immediately.

• **Productivity Strategies of Superachievers**

From the thousands of printed pages and hundreds of hours of personal interviews with today's most extraordinary achievers, Success Mentor Darren Hardy identifies the 3 distinctions that make the difference between being an overwhelmed, overworked and over-scheduled overachiever and being a superachiever who produces extraordinary results with less effort, less stress in less time, leaving lots of time to experience your family and the joys of life.

Key Lessons:

- ❖ The specific productivity strategies of Warren Buffett, Steve Jobs, Kenneth Cole, Richard Branson and Nike CEO Mark Parker.
- ❖ Understanding your Vital Signs of strategic productivity.
- ❖ Mastering your Vital Functions and core fundamentals to extraordinary achievement.
- ❖ The key to staying focused and eliminating your addiction to distraction.
- ❖ How to get yourself (and others) to DO what we know we should do—finally.
- ❖ Developing the key success habits to dramatically increase your success.
- ❖ Finding and keeping your motivation to stay consistent in the disciplines needed to succeed—long term.

Outcome:

Audience members will leave with some rarely known and insightful tips and strategies drawn from the most successful achievers in the world that they can immediately apply to their own business and life to significantly improve their productivity and results.

• **The Belief System of Success**

How to change your beliefs so you can change your results and your life.

Our beliefs shape our destiny and ultimately determine our results. Our beliefs either burden or embolden our inner potential and the potential of our future. They control everything we are and everything we do (or don't do).

Key Lessons:

Learn how to change your beliefs and you can change your life.

Learn how to change the limiting beliefs that continually sabotages their success.

Remove the barriers to their greater success—in your business and in their life.

How our brain constructs beliefs and reinforces them (without you knowing it).

Learn to expose and change limiting beliefs that imprison, sabotage and control your life—determining your feelings of security, worthiness, lovability, self-image, capability and competence.

Learn how to believe in yourself, your capabilities and your potential.

Outcome:

Audience members will finally realize what learned belief systems have been imprisoning their potential and unconsciously sabotaging any progress. They will leave with a new set of tools to override previously conditioned beliefs and install the empowering beliefs they'll need to

achieve the dreams of they hold in their heart.

- **The Entrepreneur Roller Coaster: Why NOW is the Time to #JoinTheRide**

66 percent of small businesses fail—and it's not for the reasons you think.

Darren set out on a mission to figure out why and to turn this statistic around.

His discovery was startling and contrary to most assumptions.

Failure was not due to outside factors—they were internal. They weren't economic—they were emotional. The unexpected and terrifying emotional roller coaster an entrepreneur experiences is the greatest factor in why most quit and ultimately fail.

Learn how to find what matters (really), what your (true) passion is, what your unique strengths are, and how to ignite your superhuman motivation to make yourself emotionally bulletproof as you take the wild ride through entrepreneurship.

- ◊ Learn the essential sales and marketing skills every entrepreneur needs to master in order to succeed in today's brutally competitive marketplace.
- ◊ Learn how to recruit, keep, and get maximum performance out of A-level players.
- ◊ Learn the four essential qualities of a 21st-century leader.
- ◊ Learn how to discover and monitor your Success Vitals—your vital functions, vital priorities, vital metrics, and vital improvements.
- ◊ Learn the six brain hacks to conquer fear forever so you can enjoy the terrifyingly thrilling entrepreneur ride.

Outcome:

This keynote is designed to prepare your people for the wild ride of entrepreneurship. It will warn you (of forthcoming fears, doubts, and the self-defeating conditioning of your upbringing and past), inoculate you (from the naysayers, dream-stealers, and pains of rejection and failure), and guide you (as you build those under-developed skills of independence, self-motivation, and self-accountability) safely past the landmines that blow up and cause the failure of most new business owners.

- **The X-Factor for Success**

How to create a culture of personal growth and high performance.

What separates those who end up on the cover of SUCCESS magazine from everyone else? What do today's most celebrated achievers study, practice and do that defines their extraordinary success? Success Mentor Darren Hardy reveals the three core strategies they use to outsmart, outcompete and outdo everyone else. Learn and apply these strategies and you can too!

Key Lessons:

- ◊ How high-producing leaders create a culture of performance and personal growth for themselves and within their organizations.
- ◊ Productivity strategies used to multiply results in compressed time.
- ◊ Understanding how to build and sustain the enigmatic and unbeatable power of momentum.
- ◊ Empowering people to embrace and celebrate failure on their pathway to success.

Outcome:

Audience members will leave understanding that to improve their results in life they need to improve themselves through a specific and actionable plan.

Select Book Titles

- **2015:** The Entrepreneur Roller Coaster
- **2012:** The Compound Effect
- **2012:** Lessons of a Lifetime (Audio)
- **2011:** Living Your Best Year Ever (Audio)