

# Peter Ricchiuti

## Business Professor, Raconteur, and One Great Public Speaker

Please contact a GDA agent for information.

### Topics

- Economics / Finance
- Investing / Personal Finance / Retirement

### About Peter Ricchiuti

Peter Ricchiuti (Ri-Shooty) is the business professor you *wish* you had back in college. His humor and insight have twice made him the top professor at Tulane University's Freeman School of Business. In a recent competition, Peter's teaching delivery skills placed atop a field of 500 universities representing 43 countries.

Peter is a graduate of Babson College, started his career at the investment firm of Kidder Peabody & Co and later served as the assistant state treasurer for Louisiana. There he successfully managed the State's \$3 billion investment portfolio.

In 1993 he founded Tulane's nationally acclaimed Burkenroad Reports student stock research program ([www.burkenroad.org](http://www.burkenroad.org)). Here he leads 200 business students in search of overlooked and underpriced stocks in six southern states. He and his program have been featured widely in the financial press including *The Wall Street Journal*, *BARRON'S* and *The New York Times*.

In 2014 *The Financial Times* published Peter's first book, *Stocks Under Rocks* and he currently hosts a popular weekly business program called *Out to Lunch* on National Public Radio in New Orleans.

He served as a director of Amedisys, Inc. (AMED/NASDAQ), the nation's largest home healthcare company (1997-2015).

From Jackson Hole to Jupiter, Peter has addressed more than 1,400 groups in 47 states and several countries. He has been featured in *BARRON'S*, *Kiplinger's*, *The New York Times* and *The Wall Street Journal*. He also hosts a popular weekly business show on National Public Radio in New Orleans called "*Out to Lunch*."

*Peter is a husband, dad and author who has attended baseball games at all 30 current major league ballparks.*

### Select Keynotes

- **MARKET SIGNALS; What The Financial Markets Are Telling Us Now??**

The economy is inherently cyclical. While these cycles don't necessarily repeat themselves, they usually rhyme. "The financial markets often foretell what's ahead for the economy. This can illuminate opportunities and serve as valuable storm warnings for business leaders. A lot of this runs counter to what people are commonly hearing in the media.

Outline of topics covered:

- ◊ Politics and Your Investments
- ◊ Outlook for the Deficit and Interest Rates
- ◊ Outlook for Energy Prices
- ◊ Market Valuation Techniques
- ◊ Pros and Cons of International Investing

- **Uncertainty Brings Opportunity**

The decisions made by business leaders and investors during tough times determine their relative condition when things improve. Decision makers need the proper tools to correctly balance survival and opportunism. Making the right calls involves blocking out the noise and



remembering that if a majority of the people were right, ... a majority of the people would be rich.

- **The Four Most Dangerous Words In Finance - "THIS TIME IT'S DIFFERENT!"**

Trees don't really grow to the sky and downturns eventually find some kind of equilibrium point. In times of great optimism and great pessimism we tend to lose sight of historical economic patterns and valuations. Unfortunately, for many each time is the first time. The buzzing background of the 24 hour news cycle only serves to make this worse. We will look at indicators that deliver perspective.

### Select Book Titles

- **2023:** Hey, That Could Be A Business!
- **2013:** Stocks Under Rocks: How to Uncover Overlooked, Profitable Market Opportunities

### Select Articles

- [Peter's YouTube Channel for all Videos](#)

All videos by Peter Ricchiuti