

Eric Boles

Authority on Leadership, Managing Change, Cultural Transformation, and Peak Performance; Former NFL Wide Receiver

Please contact a GDA agent for information.

Topics

- Employee Engagement
- Inspiration / Achievement
- Leadership
- Motivation
- Peak Performance
- Teamwork / Teambuilding

About Eric Boles

Eric Boles is the president and founder of The Game Changers Inc., a leadership development firm located in Lakewood, WA. He is the author of several executive and emerging leadership development programs that are used across the globe and have been translated into seven different languages. He is also an executive advisor, coach, and trainer. Through assessment, consulting, coaching and corporate training, The Game Changers Inc. has set a new standard for helping organizations enhance their culture and develop higher levels of commitment and performance.

Eric is also a highly acclaimed keynote speaker. Eric shares his inspiring and challenging insights and strategies with thousands around the world each year. He has recently worked with some of the most recognized and respected organizations in the world such as Motorola, Nordstrom, Nationwide Financial, Dunkin Brands, Michelin Tires, Bell Canada, Verizon Wireless, TD Ameritrade, Aviva, Swiss Re, John Deere, Novo Nordisk, Starbucks, Fluor, USAA and Alaska Airlines. Eric speaks to a wide variety of audiences including those in leadership and sales as well as those in financial services, manufacturing, hospitality, healthcare, education and professional associations.

Prior to becoming an authority on Leading and Managing Change, Cultural Transformation, Peak Performance and Teamwork, Eric played in the National Football League with the New York Jets and Green Bay Packers where he was introduced to many of the concepts of high performance and group dynamics that he shares today. He was fortunate to be coached and to play with some of the finest in professional football such as Pete Carroll, Brett Farve, Reggie White and Mike Holmgren along with many other great players and coaches.

Eric is an avid sports fan, reader and golfer. He and his wife of over twenty years, Cyndy, have two teenage daughters, Taylor and Madison.

Select Keynotes

• Fearless Leadership

Perhaps the greatest challenge that you will ever face in life is the conquest of fear and the development of the habit of courage. Fear has always been the greatest enemy of mankind.

When Franklin D. Roosevelt said, "The only thing we have to fear is fear itself," he was saying that the emotion of fear, rather than the reality of what we fear, is the cause of the associated anxiety, stress, and unhappiness.

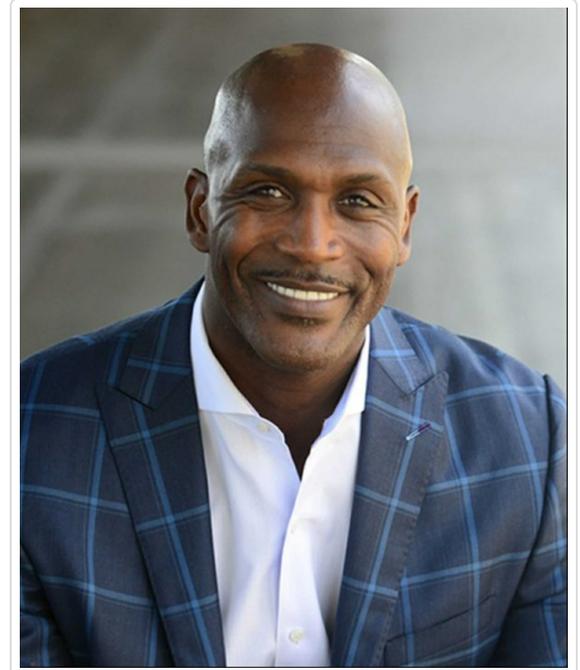
Fearless Leadership is based on this premise. Just think: What would you dare to dream, be or do if you were able to overcome your fears. Fortunately, the habit of courage can be learned, just as any other skill is learned.

In his presentation, Fearless Leadership, Eric Boles helps people learn to systematically diminish their fears, while simultaneously build the kind of courage that enables them to deal fearlessly with the inevitable up and downs of business and life.

• Moving to Great

How can we be at our best more of the time? What qualities do peak performers have that allows them to perform at the next level? How do we align our goals and values to stay focused on our desired outcomes. This message will focus on habits and attitudes to move to new levels.

• Lead With Purpose



A leadership development process designed to help you become more intentional in your leadership development and in the way you develop others to lead. In this highly interactive process you will receive, and experience, practical tools that will allow you to intentionally lead more effectively and meet the challenges of today's rapidly changing workplace.

- **Leading Change in the New Reality**

Leading and Managing Change has never been easy. But it's never been more challenging than it is today in this "New Normal" or "New Reality". The customer has never been more demanding, the competition never stiffer, employees less engaged, and change and technology advances only getting faster. Plus, despite all these demands, many leaders are being asked to accomplish more faster and remain flexible to marketplace demands and changes.

- **Breakout/Workshop**

Eric Boles, a dynamic leadership expert and renowned facilitator, will lead an engaging breakout session tailored to the client's unique goals and needs. This interactive session will focus on strategies to inspire purposeful leadership and foster team excellence. Eric's approach is highly flexible, drawing from his signature processes, "Lead with Purpose" and "Moving to Great". These frameworks provide actionable insights into aligning team efforts, enhancing collaboration, and achieving sustainable success. The session will include dynamic discussions, practical coaching, and robust Q&A to ensure active participation and relevance for every attendee. To maximize the impact of this session, Eric invites the client's leaders to collaborate beforehand to identify key objectives. Whether the focus is on sales, leadership, or management development, Eric's extensive experience in leading seminars ensures he can address specific challenges and opportunities unique to the group's size and dynamics. This breakout session promises to be an energizing and transformative experience, empowering professionals to achieve greater alignment, engagement, and results.

Select Book Titles

- **2017:** Moving to Great: Unleashing Your Best in Life and Work

Select Articles

- [Podcast with Eric Boles](#)

Eric Boles speaks as a guest on this recent podcast with Josh Fonger from the consulting firm, Work The System. He describes tools and skills learned from playing professional football that can be applied to business life. Eric offers insightful advice for achieving peak performance and success through taking risks, making mistakes, and overcoming fears to build confidence and ultimately grow your business.

- [Eric Boles - Working the System - Articles with Podcasts.](#)

Are you getting peak performance out of yourself? How about your team? In this podcast episode Eric Boles explains how to unleash your best in life and work. As a former NFL player and keynote speaker to fortune 500 companies, he knows what it takes to move from "good" to "great."

Select Testimonials

"WOW!!!! The nearly 1,000 attendees are still "buzzing" about your powerful message weeks afterwards. I would enthusiastically recommend your services to anyone! "

– *Dunkin Donuts Senior Vice President*

Eric, Bigger than life itself is how your keynote came across to our meeting attendees. Such passion and energy really got their attention and onto their feet when you concluded your speech. Our goal for our attendees is to be able to take what they learned at the conference and use it to grow their business. "Moving to Great" did just that, gave them food for thought on continuous improvement, in their personal lives as well as their businesses, transferring potential into performance. Thanks for your time and insight!

– *GAF*

Thanks for joining us last week. You were a great addition to our meeting! Your energy, passion and message about "Leading and Managing Change" in all types of situations really resonated with our attendees. It was just what we needed!

– *IBM*

PETERBILT MOTORS COMPANY A COMPANY 1700 WOODBROOK STREET DENTON, TEXAS 76205-7864 940-591-4000 FAX: 940-591-4260 April 24, 2017 To Whom It May Concern: Peterbilt Motors Company invited Eric Boles to address an audience of our Dealer Principals and senior

PACCAR, Inc. executives at our annual Dealer Meeting event. Eric's message was on topic with our meeting and exceeded our expectations. Eric's presentation on Leading and Managing Change, Teamwork, Cultural Transformation and Peak Performance greatly impacted our audience. Peterbilt continuously raises the bar in product and team performance. Eric's message to avoid complacency inspired the audience and received many compliments from the business men and women in attendance. I thoroughly enjoyed working with Eric for our annual event. He is an exceptionally inspirational presence whose passion is infectious to all who hear him.

– *Jorge Medina Director of Marketing Peterbilt Motors Company*

First off, thank you so much for joining us at our LG Electronics National Sales Meeting. It was truly the highlight of the week to hear you speak! In fact, "everyone" mentioned how inspirational it was to have you speak to our group. I am definitely going to recommend you as a key note speaker to my counterparts on the consumer side of the business. In regards I would also love to hear a bit more about your leadership development training and what it incorporates.

– *LG Electronics*

To Whom It May Concern: Eric Boles served as our keynote speaker for the Medtronic Diabetes Global Leadership Team (GLT) Summit on June 2, 2016. The Summit was attended by 175 global leaders from throughout our organization, who gathered to align on our strategy and goals for the year. As with many industries, the competitive pressure on our business continues to intensify. Part of the aim of the Summit was to rally our leaders to embrace our market dynamics with a sense of competitiveness, as well as to think differently about how to inspire their teams to strive vigorously to achieve the bold goals that we have set for our organization. To exemplify that sense of competition, our theme for the Summit was GAME ON. I was truly impressed with Eric's presentation. He was both inspirational and relevant, and his presentation was tailored to match our culture and the Mission of our organization. In fact, Eric incorporated the Mission of our organization into his speech and immediately connected with our audience by sharing his family's personal experience with diabetes. He did this with humility and gratitude for what we are hoping to achieve as an organization. Eric addressed leadership in a very unique way, addressing the very human obstacles – including fear – that we need to overcome in order to achieve our goals. He also emphasized the importance of embracing the old adage of 'the whole is greater than the sum of its parts', and that to achieve our goals as an organization, we need to grow and nurture our talent and foster an environment where we maximize the potential of our employees, in order to create a more effective organization. Eric is an authentic and passionate speaker, and he held a commanding presence on stage as our keynote speaker. His style, demeanor and message clearly conveyed our theme of GAME ON., and we all walked out of the keynote feeling motivated and ready to win. It was an absolute pleasure to have Eric join us at our event, and I am pleased to recommend him as a keynote speaker. Sincerely, Hooman Hakami Executive Vice

– *Medtronic Diabetes EVP and Group President Hooman Hakami*

The words Eric Boles spoke were so "real", motivating, inspiring and allowed me to self-reflect on how I can change me to better assist as a developing leader for those who are looking to me to lead. He was such a great speaker!!! I could've listened to him for hours on end! I quickly came back telling the team how great he was and how they should've been there as me explaining it to them did no justice. Wow!! What a way to start a morning.

– *MGM*

April 14, 2016 To whom it may concern, Motorola Solutions, Inc. ("Motorola") recently asked Eric Boles to address an audience exceeding 2000 participants in Las Vegas, Nevada which represented Motorola's North America reseller community. Motorola has a long history of guest speakers at the event in Las Vegas and the bar is fairly high to make an impact. Eric's session on "Managing and Leading Change" received an "incredible" response with a very positive "buzz" and many comments afterwards including requests to share his presentation via video to fellow colleagues who were not at our conference. It made a real impact on people and had exactly the result we wanted which was to convince people that as Eric said "if you are coasting that means you are going downhill". Many of the attendees also made sure we knew that his discussion had meaning to their personal lives outside of business. It was definitely the best guest speaker Motorola has had in many years at this event! I thoroughly enjoyed working with Eric before and during the event. He is a true inspirational leader whose passion is infectious to all he meets. Sincerely, Scott Adler Vice President Commercial Markets and Channel Sales North America

– *Motorola VP Scott Adler*

For anyone else considering Eric, if you want a speaker who is authentic, engaging and humble, and who can motivate your audience to positive action, Eric is your guy. Having spent time with him, I can honestly say that he is genuine and thought provoking. I'm proud to say that I can highly recommend Eric! Take care and I hope to see you soon.

– *Paul Gilbody Senior Vice President | Non-GTA Insurance – Home | Auto | Leisure & Lifestyle | Business*

Thank you so much for keynoting our Campbell U.S. Sales National Meeting last week in Orlando. You did a wonderful job as our keynote speaker! I really appreciated your powerful message. Your strategies were just terrific on how individuals and teams best personalize leadership during times of transformation to continue a culture of winning. Also, I appreciated you taking time with me beforehand to help you customize your presentation to my sales team and company. Great job, Eric! Once again, thank you so very much.

– *Senior Vice President U.S. Sales - Campbell's*

September 15, 2016 here at Hasbro. We are all delighted with the presentation you gave and the impact you had on our participants. Your passion and energy combined with your key messages and stories struck a chord with our group. Add to that your sense of humor and you have one killer presentation style! Your ability to connect with and make someone feel listened to when talking to someone one-on-one or in the group setting is inspirational. I thought I was a good listener but clearly I still have some work to do. As the program manager for Management Academy, it was a welcome feeling to be in such good hands that I could sit back, relax and enjoy your presentation. I hope my words in this letter convey how much we enjoyed and valued your presentation. So much so that we are looking for ways to be able to invite you back next year! Thank you again for a wonderful experience!

– *Susan Fairbanks Global Talent Development Manager Global Learning & Development, Hasbro*

“Your presentation was awesome! You did an amazing job! You are the best speaker we've ever had at one of our events. I would certainly recommend your services to anyone looking for an inspiring, enthusiastic, energetic, and engaging speaker.”

– *Verizon Wireless Vice President*