

Dr. Karyn Gordon

Management Consultant and the CEO of DK Leadership: Driving Success through EI.

Please contact a GDA agent for information.

Topics

- Communication
- Conflict Resolution
- Emotional Intelligence
- Ethics / Values
- Family / Relationships
- Influence
- Motivation
- Sexuality



About Dr. Karyn Gordon

Dr. Karyn is a professional Management Consultant and the CEO of DK Leadership: Teaching Success Principles For Full Engagement In Work / Life. In addition she is the business / relationship expert for Good Morning America (USA), Cityline and Breakfast Television (Canada.) A Management Consultant, best-selling author and corporate trainer to more than ½ million people, her mission is to inspire people (from students to CEO's) to dream their best life, learn the tools and do it! She is passionate about teaching Success Principles (Emotional Intelligence including: Motivation, Time Management, Organization, Confidence, Communication & Career Direction) to develop thriving relationships at home (With Ourselves; Parents & Kids/Teens; Husbands & Wives) and at work (Intergenerational: Gen Z, Gen Y, Gen X, Boomers, Traditionalists; Mentors & Mentees; Teachers & Students).

She is the best-selling author of Dr. Karyn's Guide To The Teen Years (Harper Collins) and has written 3 additional resources for parents, teachers & counselors. She has a Bachelor in Psychology, a Masters in Counseling, a Doctorate in Marriage & Family and has done extensive studies in generational differences, personalities, leadership & Emotional Intelligence. Ten years ago, she began transferring her knowledge of Family Systems to Organizational Systems and now consults with many industries and sectors throughout North America.

Select Keynotes

- **How Maximizing Generational Differences Is The Key To Thriving Companies**

Many Gen X, Boomer & Traditionalist managers admit that they are puzzled trying to figure out how to effectively lead Gen Y's. Some employees quit without warning, make unrealistic demands, appear entitled, seem inflexible, need constant feedback and don't want to change work schedules or travel for work. The great news is that Gen Y's are not only open to learn (after all, they are the most educated generation in history), but they are also hungry to advance professionally. In addition, they have many outstanding and often overlooked skills that many organizations don't fully utilize. The key to effectively leading and motivating this unique generation lies with managers learning how to exercise their power of influence, not their power of authority.

How to understand the "cultural DNA" of all 5 generations (including Gen Z) ð How Gen Y is different from previous generations – and why this is critical to leading them effectively ð How to uncover and maximize the powerful strengths of Gen Y's ð 3 practical strategies to effectively understand, lead & motivate Gen Y's

- **Learn 3 Strategies To Effectively Communicate Feedback For All Generations**

Gen Y's are hungry for feedback and like most generations they want to know how they are doing. Unfortunately, research tells us that many managers do not know how to give feedback effectively and Gen Y's often complain that their performance reviews are too vague and infrequent to be effective. Without proper training, organizations run the risk of Gen Y's disengaging and possibly quitting altogether because of either the lack of, or the poor delivery of feedback. Learning how to give and receive feedback is at the cornerstone of effective managing and leading for all generations.

- **Learn 3 Strategies To Lead & Motivate Gen Y's**

Many Gen X, Boomer & Traditionalist managers admit that they are puzzled trying to figure out how to effectively lead and motivate Gen Y's.

Some Gen Y employees quit without warning, make demands that are unrealistic, appear entitled, only want to work with top leaders, seem inflexible, need constant feedback and don't want to work shift-work or travel with work. The great news is that Gen Y's are not only open to learn (after all, they are the most educated generation in history) but are hungry to advance professionally. In addition, they have many outstanding skills (which often get overlooked) that many organizations are not fully utilizing. The key to effectively leading and motivating this unique generation lies with managers learning how to exercise their power of influence, not their power of authority.

- **Learn 6 Strategies To Build An Effective Mentoring Program**

Dr. Karyn, who has worked closely with Gen Y's for 17 years, strongly believes that mentoring is one of the most effective strategies for not only training employees but more importantly for improving and leveraging generational gaps in the workplace. Unfortunately, most Gen Y's and their managers admit that their mentoring programs simply are not effective. Many mentees say they don't know how to best leverage this unique relationship, and many mentors admit they don't know how to be effective in this role.

- **Learn 7 Strategies To Effectively Recruit & Retain Gen Y's**

How can organizations attract the top talent? And more importantly – what strategies need to be in place to effectively retain and motivate them? The key is that we need to first understand them – what attracts them, what motivates them & what they value. In this keynote you will learn simple strategies that organizations can do in order to be competitive in attracting and keeping exceptional young talent.

- **Why Emotional Intelligence Is the Greatest Predictor Of Work & Life Success**

When we study great leaders, we discover powerful patterns in their everyday behavior. These patterns include how they inspire their people and teams, take initiative on their most important objectives, carefully manage their time and energy, take responsibility for their choices, manage conflicts, and navigate changes under pressure. All of these skills depend on Emotional Intelligence (EQ). It's not surprising that research confirms that 90% of top performers across all industries are high in EQ. Although IQ is genetic, EQ is simply a set of skills that can be learned by anyone wanting to be successful in their life and career!

Why EQ is important – and how it correlates with engagement, leadership, retention and overall career success
↑ What EQ actually is – including the 5 main skills and 15 sub-skills that impact everyday behavior – including communication, productivity, time-management, team dynamics and risk-taking
↑ How to develop your own EQ by learning 3 practical strategies to start building your skills.

Select Testimonials

Thank you for that exciting presentation... the subject of Gen Y is of extreme interest to me as we have about 33% of our employees that fall into the GEN Y group... your presentation raised some good ideas on how we can lead this group forward into the future."

– Brent Thomas, CEO Casera Credit Union

Dr. Karyn's keynote lecture was enlightening, dynamic, and provided specific ways in which to improve our communication with those we evaluate. She is an energetic speaker and set the stage for a successful, team-building day... "

– Dr. Andrea Simpson, Department Of Obstetrics & Gynecology University Of Toronto

Thank you for your session at our update meeting... I thought it was an excellent session and I received excellent feedback from the participants as well.

– John Delucchi, Managing Partner PricewaterhouseCoopers