

Jason Jennings

Authority on Leadership, Change, Growth & Innovation

Please contact a GDA agent for information.

Topics

- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Innovation / Creativity
- Leadership
- Motivation
- Teamwork / Teambuilding

About Jason Jennings

Jason Jennings is a researcher and one of the most successful and prolific business authors in the world. His passion and purpose is helping lead individuals and companies to their full economic potential and the more than 1,100 keynote speeches and seminars he's delivered around the world have consistently and positively changed lives, careers and companies forever.

He began his career as a radio and television reporter and was the youngest radio station group-owner in the nation. Next, he founded Jennings-McGlothlin & Company, a consulting firm that became the world's largest media consultancy and their legendary programming and sales strategies are credited with revolutionizing many parts of the broadcasting industry.

He traveled the globe in search of the world's fastest companies for his landmark book, *It's Not the Big That Eat the Small - It's the Fast That Eat the Slow* and, within weeks of its release, it hit the Wall Street Journal, USA Today and New York Times Bestsellers Lists, was published in 32 languages and USA TODAY named it one of the top 25 books of the year!

Next, he and his research teams identified the world's ten most productive companies for his bestseller, *Less Is More*. That was followed by, *Think BIG - Act Small*, which profiled the only ten companies in the world to have organically grown both revenues and profits by double-digits every year for ten consecutive years. Like all his previous books, it debuted on all the bestseller charts. His next book, *Hit the Ground Running - A Manual for Leaders* reveals the tactics and strategies of the ten new CEO's who created the greatest amount of value during their first five years on the job. His New York Time's bestseller, *The Reinventors - How Extraordinary Companies Pursue Radical Continuous Change*, reveals the secrets of those leaders and organizations that have successfully reinvented and transformed themselves. His latest book (2015) for his publisher Penguin Random House, *The High Speed Company - Creating Urgency and Growth in a Nanosecond Culture*, was released in the spring of 2015.

Along the way Jason joined forces with well-known cardiologist Dr. John Kennedy and coauthored the 2010 Health, Mind and Body bestseller, *The 15 Minute Heart Cure - The Natural Way to Release Stress and Heal Your Heart in Fifteen minutes a Day*.

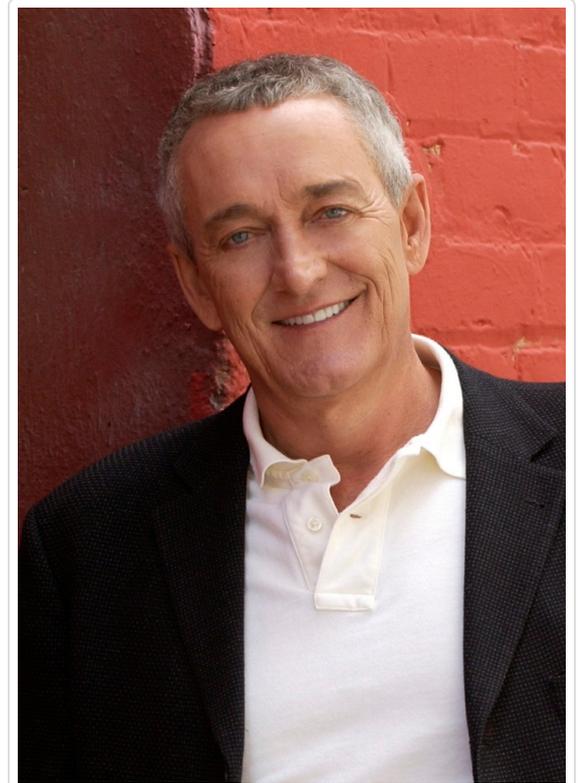
Critics call his books, "extraordinarily well researched, insightful, crisply written, accessible, intriguing and a vital resource for everyone in business," and USA TODAY calls Jennings one of the three most in-demand business speakers on the planet along with the authors of, *Good to Great*, and, *In Search of Excellence*.

Jason is a fitness fanatic, hit's the gym five or six times a week, is always studying a language (five so far), an avid business and adventure traveler with the stamps of more than 100 countries in his passport, is as comfortable delivering keynotes in Europe, Asia, the Middle East and South and Central America as he is in the U.S. He fiddles his Viola whenever there's a spare moment and, when not traveling, you'll find he and his family - the single most important thing in his life - splitting their time between the quaint San Francisco bayside small town of Tiburon, California and their log and stone lodge, Timber Rock Shore, on a lake in Michigan's remote northern peninsula where they share the environment with native moose, bear, deer, wolves, foxes and soaring eagles and, where the saying is, "Come visit and see how civilized the wilderness can be."

Select Keynotes

- **Reinvention - The Six Secrets of Change**

This keynote is based on Jennings' latest book released on May 10, 2012, *The Reinventors - How Extraordinary Companies Pursue Radical*



Continual Change, which identifies more than 100 companies that have made constant change an integral part of their DNA. By examining innovative businesses such as Apple, Capital One, Starbucks, Arrow Electronics, Nucor Steel, Smithfield Foods and many more, Jennings identifies six points, tailored to your organization's needs that will help you crack the code on change. Key findings include the fact that successful reinventors are committed to double digit annual growth, letting go of yesterday's breadwinners, conventional wisdom and ego, making lots of small bets and getting and keeping everyone on the same page. (This speech can be presented as a 60 or 90 minute keynote (with or without Q&A) and can also be delivered as a half-day or full day program).

- **The Five Secrets of the World's Best Performing Leaders and Companies**

This is the crowd pleaser that's received standing ovations from hundreds of thousands of people in scores of countries around the world. Jennings' research has revealed five vital leadership traits that are shared by the most enduring and best performing businesses and organizations in the world. This information packed and dynamic speech not only provides the roadmap for achieving long lasting business success but leaves people believing they're all on the same team and capable of carrying out the mission ahead of them. (This speech can be presented as a 60 or 90 minute keynote (with or without Q&A) and can also be delivered as a highly interactive half-day or full day program).

The content includes the top five discoveries about great leaders my research teams and I made during our study of more than 220,000 companies and leaders for all my books and I filled it with rich memorable stories that people will never forget.

- **The Need for Speed – How to Get Everything Done Faster**

If your audience is being asked to move faster and get more done with less, this keynote speech will deliver results! It's based on content from the NY Times bestseller, It's Not The Big That Eat The Small –It's The Fast That Eat The Slow, and USA TODAY named it one of the 25 most important books of the year. It's brutally honest; fast paced and provides a roadmap for getting things done. (This speech can be presented as a 60 or 90 minute keynote (with or without Q&A) and can also be delivered as a highly interactive half-day or full day program).

Select Book Titles

- **2015:** The High-Speed Company: Creating Urgency and Growth in a Nanosecond Culture
- **2012:** The Reinventors – How Extraordinary Companies Pursue Radical Continuous Change
- **2009:** Hit The Ground Running: A Manual for New Leaders
- **2005:** Think Big, Act Small: How America's Best Performing Companies Keep the Start-up Spirit Alive
- **2003:** Less Is More: How Great Companies Use Productivity As a Competitive Tool in Business
- **2002:** It's Not The Big That Eat The Small - It's The Fast That Eat The Slow

Select Testimonials

"Thank you for everything you did during your working trip to Singapore. Everyone, and I really mean everyone, was inspired by the two keynotes speeches you did for us. Comments just keep coming back and everyone wants your slides and books! My former team said to me that they saw everything you talked about in the way I led New Zealand which I am so proud of! You taught me well! Thanks again, it was stupendous!" - Nick Leach Commercial Transformation and Customer Excellence Director

– *AbbVie*

"You hit the cover off the ball!!! Numerous people have commented to me how GREAT you were and I want to say THANK YOU for taking the time and teaching us. Your message resonated and hit squarely on the mark. The content was timely and very relevant for what we are going through as an organization! I will be devouring your latest book in the coming weeks! Safe travels and I promise you that I will continue to strive to be a good steward!" W. Scott Cameron SVP US Sales Bumble Bee Foods

– *Bumble Bee Foods, Inc.*

"Thank you for your insightful and inspirational remarks at CRN's conference last week in Laguna Niguel. Your presentation on leading companies through turbulent times for sustained success received glowing feedback and was talked about during all the social events that evening. I was glad to be sitting in the audience, and I am already making a conscious effort to practice some of the leadership skills you discussed. I particularly liked the perspective about being a steward, because I often remind myself I am fortunate to sit in the president's chair at CRN and a temporary custodian of the association charged with building on its legacy. Those comments really hit home! I know the board members you spoke with in advance appreciated the opportunity to provide their perspectives and to hear you incorporate these discussions into your presentation. So again, thank you for providing a terrific capstone on our conference." - Steve Mister President & CEO Council for Responsible Nutrition

– *Council For Responsible Nutrition*

"We were thrilled to have Jason Jennings on board for our annual conference. We've worked with dozens of keynote presenters over the years and Jason was flawless. He worked with us to tailor his content to our audience and actually took time out of his busy schedule to make personal phone calls with our members to truly understand the industry. It's difficult to find someone willing to take those extra steps, and Jason delivered." -Ande Leslie Dscoop Marketing Manager "Thank you for your inspiring keynote at the conference. You have made an everlasting effect on me." Mark Sarpa CEO StationaryHQ.com Chairman of Dscoop

— *Dscoop*

"Jason did his homework prior to presenting at our annual leadership conference – he conducted numerous interviews and gathered the information needed to make his presentation relevant and impactful to our audience. He is very skillful at presenting a strong business case for the importance of having the right uniformed culture across your entire organization and the critical role leadership plays in sustaining it – in addition to keeping the audience engaged throughout his entire presentation" -Darryl Speach Chief Customer Officer Greystone & Co, Inc. New York, NY

— *Greystone & Company*