

# Steve McClatchy

## Leadership and Performance; NY Times Best Selling Author

Please contact a GDA agent for information.

### Topics

- Change Management / Organizational Change
- Communication
- Conflict Resolution
- Leadership
- Management
- Peak Performance
- Personal Growth
- Sales
- Work-life Balance



### About Steve McClatchy

Steve McClatchy is a speaker, trainer, consultant, New York Times Bestselling author and entrepreneur. He founded Alleer Training and Consulting out of his passion for continual improvement and his belief that when we stop growing, learning, gaining experience, achieving goals and improving, we stop living.

His firm focuses on helping companies and individuals improve performance and achieve outstanding results in the areas of Leadership, Performance, Personal Growth, and Work/Life Engagement.

His client list includes Pfizer, Microsoft, Disney, Comcast, Accenture, Super Bowl Champions Baltimore Ravens, DHL Europe, Tiffany and Co., Wells Fargo and many others. He is a frequent guest lecturer in many of America's top business graduate schools including Harvard and Wharton.

Steve's book, *Decide: Work Smarter, Reduce Your Stress and Lead by Example*, debuted at #2 on the New York Times Bestsellers list and also was named a New York Times Bestselling Business Book for February 2014.

Steve is the eleventh of twelve children and grew up outside of Philadelphia. He lives with his wife and four kids in Malvern, Pa. He has a BA in Finance and a BA in Economics and has been involved in the Big Brother/Big Sister program for over 25 years.

### Select Keynotes

- **Decide: Work Smarter, Reduce Your Stress, and Lead By Example**

What shapes a leader's outcomes, career and life? Their decisions. The criteria we all use for making decisions drives our performance and our effectiveness as leaders. Great decisionmaking habits yield a lifetime of achievements and success. Poor habits keep us stressed, frustrated, and forever out of balance.

- **Leading Relationships: Communicate Effectively, Resolve Conflict & Lead High Performance Relationships**

The skills of building trust, communicating effectively, taking risks and resolving conflict can be the most important skills you will ever develop as a leader. In this presentation you will learn the keys to success in each of these areas and how to build relationships strong enough to handle the pressures and tensions inherent in creating, building, leading and sustaining a fast-changing, results-driven organization. If your success is determined by your ability to work successfully through others it's time to take your relationships to the next level. Audiences will be able to: Build faster, more reliable, high performance relationships Resolve conflict when it happens so it doesn't slow you down Better communicate, set expectations and drive superior results

### Select Book Titles

- **2014:** *Decide: Work Smarter, Reduce Your Stress and Lead By Example*

### Select Testimonials

“Steve McClatchy’s speaker scores at the XChange & MES Conferences catapulted him into the No. 1 spot among more than 200 presenters over the past 5 years. This is an amazing achievement given the quality of speakers who have appeared at our events. Steve’s presentation based on his best-selling book “Decide” clearly moved one of the toughest audiences in the business world today—C-level executives from high-tech firms who place a high value on every minute of their time. Steve is at the very top of an elite group of speakers and I highly recommend him for your next conference!”

— *Bob DeMarzo, The Channel Company*

“Steve’s presentation is full of energy and his principles are easy to implement right away. He helped our sales team become more organized and allowed them to focus on the things that will help them grow every day. Steve definitely had a positive impact on our team and working with Steve was an easy decision!”

— *Dan Rosenthal, New York Yankees*

It is not always easy to find a presenter who can both engage an audience and provide practical guidance that can be immediately implemented. When I heard Steve present at a national conference last year, I knew that I had to bring him to speak to our local association. I just couldn’t stop talking about his presentation. As the day approached for Steve’s presentation, I found myself a little apprehensive. Were my expectations too high? Not at all. Our audience was captivated from the very beginning and came away energized and full of great ideas. For days following the presentation, I got emails, phone calls, and LinkedIn messages raving about Steve. The verdict from our audience: Steve is one of the best presenters we’ve ever had. Thanks, Steve, for a terrific presentation and fantastic evening!

— *Joanmarie Dowling, Society of Human Resource Managers*

“Steve is amazingly energetic, engaging, entertaining, and knowledgeable. He has presented several times for my organization, and most recently, for my colleagues with other NFL teams who all raved about his presentation. He is always willing to accommodate special requests. I highly recommend him for training and re-energizing your team.”

— *Lynnette Camacho, Philadelphia Eagles*

“Steve was the best session we have had for our team to date. He had an immediate positive impact on everyone in the room. Our team is still talking about him weeks later. I highly recommend Steve and his book for all organizations and groups who just want people to “Decide” who they want to be.”

— *Renee Fricke, Subaru of America*