

# Jack Shaw

## AI, Innovation and Change Management Strategist, Global Thought Leader and Emerging Tech Futurist

Please contact a GDA agent for information.

### Topics

- Artificial Intelligence
- Change Management / Organizational Change
- Cryptocurrency / Blockchain
- Futurists / Trends
- Innovation / Creativity
- Technology / Alternate Technology

### About Jack Shaw

For over four decades, Jack Shaw has been riding the wave of technological evolution, earning his spot among the World's Top 25 Professional Speakers and Top Five Technology Futurists. His 40-year journey with AI, from diving into the early software industry to co-founding an AI company in 2003, gives him a unique perspective that's hard to match in today's sea of AI experts.

Jack has a knack for making complex ideas simple and exciting. He's shared his insights with nearly 300,000 leaders across 26 countries, covering everything from AI and Blockchain to IoT and beyond. It's like he has a crystal ball for business tech, showing how these intersecting technologies will reshape industries in the coming years.

With a Yale degree and a Kellogg MBA under his belt, Jack has been the go-to advisor for big names like Mercedes-Benz, GE, and IBM. His innovative ideas have helped his clients save billions. And here's the fun part – Jack's presentations' "Quantum Leaps: AI Fables from the Future" give audiences a sneak peek into their AI-powered future, sparking imagination and driving change.

Jack's unique blend of tech savvy, business smarts, and speaking flair makes him the perfect guide for any organization venturing into the AI frontier. And the best part? He tailors his talks to fit like a glove, whether you're in manufacturing, healthcare, government or any industry in between. With Jack, you're not just getting a speaker – you're getting a glimpse into tomorrow.

### Select Keynotes

- **Artificial Intelligence: Avoiding Strategic Blunders**

In an age where AI technologies like ChatGPT and Google Bard are transforming our world, it's crucial to understand not just their immediate applications, but their long-term impact. This keynote, "Navigating AI's Transformative Era: Avoiding Strategic Blunders," addresses this vital need.

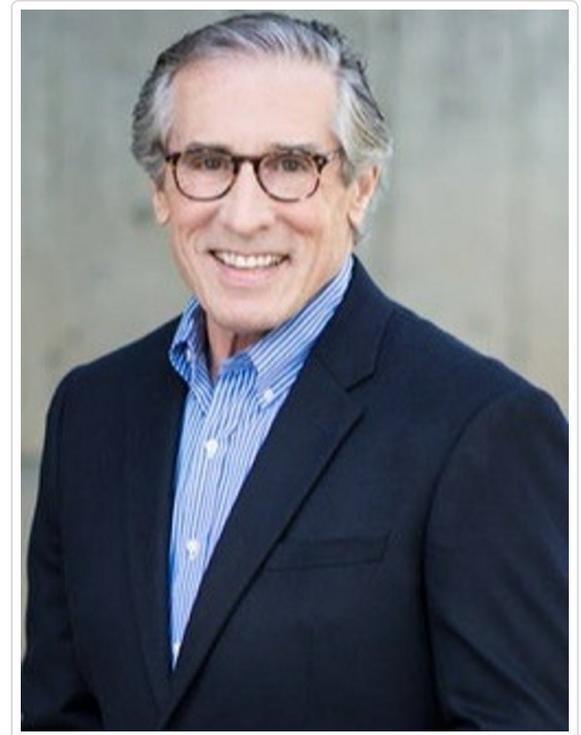
Jack Shaw explores AI's potential to reshape industries, societies, and global economies, highlighting recent advancements and their implications. He delves into the importance of a strategic, long-term vision to leverage AI effectively, and why simply focusing on short-term implementation can be the biggest strategic blunder.

Through compelling Near Future Scenarios, Jack illustrates the transformative power of AI in various sectors, urging leaders to develop strategies that anticipate and shape this rapidly evolving landscape.

In a world brimming with newly minted AI 'experts,' Jack Shaw stands apart with nearly 40 years of experience in AI. His insights go beyond immediate AI applications, offering a seasoned perspective on its long-term transformative potential. As a former head of a commercial AI software division and a speaker with over 25 years of experience enlightening global audiences on AI, Jack provides unmatched expertise.

His presentations are not just informative but visionary, equipping leaders with the foresight needed in this AI-driven era. Jack's unique blend of deep AI knowledge, business acumen, and engaging speaking style makes him the ideal candidate to address this critical topic.

- **Blockchain in the Enterprise**



Blockchain technologies are redefining business models and processes in every industry: manufacturing, distribution, retail, healthcare, energy, transportation, and governmental agencies. Jack describes how your organization can benefit too.

- **Bitcoin, Cryptocurrency, and DeFi**

Discover how crypto and Central Bank Digital Currencies (CBDC's) are changing the landscape for payments and financial services, and how decentralized finance (DeFi) will disrupt everything from borrowing and lending to securities trading and insurance.

- **Extracting Real Value From Artificial Intelligence**

AI is transforming business, society, and the world. Jack shares real-world examples of how leading businesses are using AI to reduce costs, improve service, and spark innovation.

- **5G and IoT: The Internet of Everything**

From connected cars to smart cities, remote robotic surgery, and self-configuring factory floors, 5G and IoT are about to deeply disrupt your business and your industry. Jack shows you how to design your 5G/IoT strategy for competitive advantage.

- **The Metaverse: What Does It Mean for Me and My Organization?**

How Extended Reality, AI, and Blockchain are creating a new paradigm for business and society. Learn about NFT's and DAO's. And see how they'll integrate to create highly immersive, virtual experiences that transform how we interact and do business.

- **Innovation, Technology, and the Future**

Major, game-changing technologies used to come along about once a decade, and one at a time. Now they come every year or two, and they come in bunches! Currently, Artificial Intelligence (AI), Blockchain, 5G Wireless, Internet of Things (IoT), Augmented / Virtual Reality, and 3D Printing are each driving accelerated rates of change. Combined, their synergies are making change go exponential.

The only way for organizations to survive these exponential changes is through radical innovation. And fortunately, the same technologies that are driving these changes are enabling that innovation.

At the same time, executives ask how businesses can plan for the future when critical disruptions from pandemics, to global supply chain issues, to climate change threaten to turn strategies on their heads.

In this presentation, Jack Shaw describes how manufacturers, distributors, retailers, and professional services firms can visualize, plan for, and execute the radical innovations needed to evolve from responding to change to initiating it. And how, by using Dynamic Digital Transformation, they can manage strategic disruptions and turn a future of threats into a future of opportunities!

- **Radical Innovation: Transforming Business, Society, and the World**

Radical innovation is the only way businesses can keep up with the accelerated rates of constantly changing technologies. What was once a major upgrade every decade has quickened in speed and volume, with multiple changes now coming every year. Fortunately, the same technologies that are driving these changes also enable the ability to innovate with agility, completely transforming how we interact and do business.

## Select Testimonials

"Jack's presentation was very well received by the customers and prospects. Thanks for knocking it out of the ballpark!"

— *Karen Sage, CMO, MercuryGate International*

"Your insights left a lasting impact"... "Inspiring thought-provoking discussions"... A speaker with "a rare opportunity to embrace the future."

— *Nur Rajwany CIO, NCSBN*