

Marcus Buckingham

Leader of the Strengths Revolution

Please contact a GDA agent for information.

Topics

- Business
- History
- Leadership
- Teamwork / Teambuilding

About Marcus Buckingham

Marcus Buckingham is a global researcher and thought leader focused on unlocking strengths, increasing performance, and pioneering the future of how people work. He is the author of two of the bestselling business books of all time, has two of Harvard Business Review's most circulated, industry-changing cover articles, and his strengths assessments have been taken by over 10 million people worldwide.

Building on nearly two decades of experience as a Senior Researcher at Gallup Organization, he currently guides the vision of the ADP Research Institute as Head of People + Performance research. He founded The Marcus Buckingham Company in 2006 with a clear mission: to instigate a "strengths revolution." It started, as all revolutions do, with the simplest of ideas: that when people spend the majority of each day on the job using their greatest talents and engaged in their favorite tasks, doing exactly what they want to do, both they and their organizations will win.

In other words, companies that focus on cultivating employees' strengths rather than simply improving on people's weaknesses stand to dramatically increase efficiency and productivity while allowing for maximum personal growth.

In all of his speeches, Marcus demonstrates the correlation between strengths-driven, engaged employees and business fundamentals such as turnover rates, customer satisfaction, profits, and productivity. Challenging entrenched preconceptions about achievement to get to the core of what drives success, Marcus's strengths-based approach is a win/win scenario that, without exaggeration, will define the future of work.

Select Keynotes

- **Find Your Edge, Win at Work**

How do you drive personal performance?

Discover the approach that characterizes the most successful people in the world. Pinpoint your competitive advantage. Learn how to apply your competitive advantage at work.

- **High-Performance Leadership**

How to build a culture of performance.

Learn the one thing that sets great leaders apart. Explore the 4 levers that leaders use to create a high-performing culture. Get clear about your organization's core strengths.

- **Lead from Strength - Perfect for Team Leaders**

What do the best team leaders do differently?

Discover the one ritual that all great team leaders have in common. Learn the single concept that the best team leaders apply with their teams. Identify your particular strengths as a team leader. great team leaders have in common.



- **Nine Lies about Work - Newer (2019) Keynote**

What the research reveals about the real world of work.

Examine the 9 lies that are pervasive in our organizations. Learn the truths behind them, backed by data and research. Discover how you can become a Freethinking Leader.

Select Book Titles

- **2019:** Nine Lies about Work: A Freethinking Leader's Guide to the Real World
- **2015:** StandOut 2.0: Assess Your Strengths, Find Your Edge, Win at Work
- **2011:** StandOut: The Groundbreaking New Strengths Assessment from the Leader of the Strengths Revolution
- **2009:** Find Your Strongest Life
- **2008:** The Truth About You
- **2007:** Go Put Your Strengths to Work: 6 Powerful Steps to Achieve Outstanding Performance
- **2005:** The One Thing You Need to Know
- **2001:** Now, Discover Your Strengths
- **1999:** First, Break All the Rules