

Glen Hiemstra

Futurist Emeritus, Futurist.com Think Tank

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Topics

- Business Growth / Strategy / Trends
- Energy Policy
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- Inspiration / Achievement
- Leadership
- Transportation



About Glen Hiemstra

Glen Hiemstra is the retired founder of Futurist.com. Glen spent over three decades dedicated to disseminating information about the future to assist individuals, organizations, and industries in effective strategic planning. An internationally respected expert on future trends, long-range planning and creating the preferred future, Glen advised professional, business, and governmental organizations and served as a technical advisor for futuristic television programs. Audience members for Glen's keynote speeches and clients for his long-range planning say things like, "Once you hear Glen Hiemstra speak, the future will never look the same."

A writer as well as a speaker and consultant, Glen is the author of *Millennial City: How a New Generation Can Save the Future*, *Turning the Future into Revenue: What Businesses and Individuals Need to Know to Shape Their Future* (Wiley & Sons 2006). Previously he co-authored *Strategic Leadership: Achieving Your Preferred Future*.

Glen has worked with many leading companies, government agencies and organizations across a wide variety of domains. These include Microsoft, The Home Depot, Boeing, Adobe, Ernst & Young, PaineWebber, ShareBuilder, Ambrosetti (Italy), Club of Amsterdam, U.S. Army Corps of Engineers – Savannah District, U.S. Army Corps of Engineers – Pacific Ocean Division, Northern Telecom, REI, Weyerhaeuser, Hewlett Packard, Novo Nordisk, U.S./Mexico JWC, APAX Partners, Costa Rica Hotel Association, Atlanta 2060, Tulsa 2025, Idaho Transportation 2030, Michigan DOT 2030, Federal Highway Administration Advanced Research, Eddie Bauer, Procter & Gamble, ACE Hardware, IHOP, John Deere, Weitz Construction, Lexis Nexus, Land O Lakes, GHD Engineering (Australia), SONAE (Portugal), and others.

As a recognized expert in preferred future planning, Glen can discuss the lessons he learned about planning for the future in his long career. This includes the value of looking at the very long term, as Boeing did for example when Glen helped them look 100 years ahead.

As a media technical advisor Glen has worked on several television productions, including with Steven Bochco Productions (creator of "Hill Street Blues" and "NYPD Blue"), among others. He is often cited in publications such as *The Wall Street Journal*, *Forbes*, *US News & World Report*, *The Futurist*, *USA Today*, *Business Week*, *the Economist*, and *the Los Angeles Times*.

In a first career, Glen was an award-winning Professor; more recently he served as a Visiting Scholar at the Human Interface Technology Lab at the University of Washington, which worked on virtual and augmented reality technology.

Glen was educated at Whitworth College, the University of Oregon, and the University of Washington. He lives in Seattle, Washington with his wife Tracie.

Select Keynotes

- **Beyond 2025: The Shape of Things to Come**

In this keynote Glen offers a sweeping and entertaining overview of the key trend areas shaping the next decade and beyond: demographics, technology, the knowledge-based economy, environment, and the next energy revolution. The predictable but often surprising nature of the future is explored. Listeners are challenged both to wake up to the future and to take the creation of a preferred future into their own hands. Depending on customization to the audience, specific developments that are noted may include the Internet of things, driverless vehicles and drones, nanotechnology, 3D communication and entertainment, consumer and brand trends, the disruptive future of energy, aging and youth demographic trends, confronting the great divides in society, environmental challenges and green business opportunities, and biotech advances that offer the hope of longer and healthier lives. This speech inspires listeners to develop successful strategic leadership and to create the future. This challenging and customizable keynote offers a balanced view of the future, and a hopeful vision for the rest of the 21st Century.

- **Lessons from the Future: Navigating the 21st Century**

In this keynote Glen invites audiences to look at the future with a longer and wider-angle lens than normally used in planning. Using a 10-20 year horizon or more, Glen explores the key forces from 1) society, culture and demographics, 2) science and technology, 3) environment and energy, 4) economy and markets, and 5) governance and regulation that we must take into account in anticipating the future. Key issues of relevance to the audience or industry are highlighted. Then Glen asks, how can we leverage this strategic foresight to shape a better or preferred future? At the end of this keynote those in the audience will have both a better understanding of the systemic big picture that will shape the future, and a better grasp of the mental models and skills and tools required to shape the future.

- **Our Disruptive and Electric Future**

Three technologies are on exponential development curves that will, sooner than almost anyone anticipates, disrupt the global market and open new business opportunities to those who see the future coming. The three technologies are exponential growth in solar energy along with decreasing cost, exponential developments in artificial intelligence, and the soon to begin explosive growth of intelligent, driverless (or robotically driven) vehicles, primarily autos but including drones large enough to carry humans and cargo. Everyone is aware of these developments, but most people still tend to imagine them as a kind of science fiction future that may emerge several decades from now. However, in this presentation we learn why these developments will disrupt the traditional energy business, city development, and the transportation industry in the quite near future.

Select Book Titles

- **2006:** Millennial City: How a New Generation Can Save the Future, Turning the Future into Revenue: What Businesses and Individuals Need to Know to Shape Their Future