

Pippa Malmgren

Economist, Technologist/Futurist, Presidential Advisor, Best-selling and Award-Winning Author

Please contact a GDA agent for information.

Topics

- Cryptocurrency / Blockchain
- Economics / Finance
- Innovation / Creativity
- Technology / Alternate Technology

About Pippa Malmgren

Dr. Pippa Malmgren is a digital diviner: she uses years of experience at the highest levels of geopolitics and industry to identify the trends that others might miss in a turbulent landscape. She weaves threads from economics, politics, tech, markets and strategy to show new solutions to long entrenched problems, and spark new ideas for an emerging future. Pippa is a speaker who can make the world economy exciting, weaving signals together to paint a compelling landscape that gives audiences confidence to navigate turbulence and opportunity. Touching on everything from finance to defense to digital trends, food, energy, fashion or space, she's an optimistic realist who leaves audiences, regardless of their specific sectors, excited and empowered.

Her personal experience as the daughter of Harald Malmgren, aide to John F. Kennedy, Lyndon B. Johnson, Richard Nixon, and Gerald Ford, set the stage for her to take on global issues with a natural curiosity, leading her to some of the highest offices in the world. Her path to the White House was complete when Dr Malmgren served President George W. Bush as Special Assistant to the President and on the Economic Council, advising on the Enron scandal and terrorism risks to the economy post-9/11.

She was until 2019, a Non-Executive Board Member of the Department of International Trade in the UK, and has served in the British Ministry of Defense Working Group on Global Strategic Trends and briefed Britain's top Generals at Sandhurst.

She is the founder of DRPM Group, which advises global institutional investors on investment trends. This draws on her own experience as an economist, having previously served as Deputy Head of Global Strategy at UBS. As an entrepreneur, she is a Senior Advisor to The Monaco Foundry, a start-up incubator for impact-led founders, and a Special Advisor to Avonhurst, a legal and consulting firm in the UK specializing in deals, policy and capital raising.

Always seeking stimulating ways to apply her expertise, she cofounded an industrial drone manufacturing firm which won the Cog X Award for Autonomy, the 2020 National Technology Award and Power Product of the Year 2020.

Cognizant of the ever-increasing importance of socioenvironmental responsibility, Pippa is on the board of the Premios Verdes, the 'Green Oscars' which recognizes companies and institutions using tech for environmental good.

As the award-winning author of four books, she is well-placed to synthesize complex concepts into ideas that an audience will want to take away. Pippa is a regular guest anchor on CNBC and a regular commentator on the BBC including on The Today Program, Newsnight, Hard Talk. In 2015 she took part in the Intelligence Squared debate, titled The Robots are Coming and They Will Steal Our Livelihoods, in which she emerged victorious in a debate on how robots and AI will affect the workforce in the future.

She has been the keynote speaker for companies including Google, American Express, Ernst and Young, Barclays and HSBC, as well as giving the Commencement Address at the London School of Economics graduation ceremonies in 2013 and 2016. Her specialist topics for speaking engagements include geopolitical risks, the global economy, leadership through disruption, and tech innovation & trends.

Pippa holds a BA from Mount Vernon College and an M.Sc. and PhD from LSE. She completed the Harvard Program on National Security.

Pippa Malmgren is a speaker for audiences who want to know how the world is changing, and how they can get ahead of the game. Pippa leaves audiences energized, empowered and excited to seek out the next big opportunity that they might have overlooked before. Her keynote speeches are



infused with her signature combination of expertise and charisma, providing valuable insights, practical solutions and cautious optimism for the future.

Select Keynotes

• **Pioneering a Prosperous Path: Navigating Geopolitics & Embracing Technology in the New Era of Abundance**

As we enter the US Presidential election year, the world faces extraordinary geopolitical challenges. We are in a Hot War in Cold Places (the Arctic, space, and deep tech) and a Cold War in Hot Places (Africa, the Pacific) and not just in Ukraine.

Russia and China and the US seem to be on a collision path, though that may be a precursor to a deal. China and the US are racing to establish a base on the moon and infrastructure in space. Space based technology look set to deliver many solutions to Earth-bound problems including unlimited clean, green energy through space-based solar power, unlimited resources from asteroid mining and unlimited internet connectivity that will raise the value of every square inch on Earth. The reach for abundance could trigger either conflict or a peaceful resolution of geopolitics on Earth.

Meanwhile, the pace of technological innovation in all fields is increasing faster than our capacity to understand it, especially in AI. AI as more our friend than our enemy, after all, it's a reflection of us. It will create a wave of new jobs as we see ever more abundance unfold. Dr. Malmgren has been a manufacturer of robotics, automation and AI-led software. She says the future lies in shardware which is when hardware and software combine to create value. The West is getting good at (s)hardware again but we have to open our imagination to the possibility of things like computer chips being manufactured in space and being directed into off Earth manufacturing.

Dr. Malmgren explains the grand landscape of geopolitics that extend far beyond Ukraine and into tech including AI, life sciences and the space economy, which all mean that our practical and geopolitical problems can now be more easily addressed and resolved.

The US Presidential election, she argues, will also be driven by technology. Bill Clinton came to office on the back of Saturday Night Live (playing the Sax) on TV. President Obama rode the Youtube wave. President Trump relied on Twitter. The next President will be a Podcast President, meaning there is going to be a reduced focus on sound bites, traditional media channels and a deeper focus on policy substance than we've seen in years. As usual, the US is likely to elect someone no one imagined possible three years before.

Nobody ever heard of Clinton, Obama or imagined that GW Bush or Trump could win. After predicting Trump could win in 2016, at a time that this seemed impossible, Dr. Malmgren now sees a fascinating new scenario that very much depends on geopolitics. Most of the key candidates are environmentalists and Bitcoin supporters. This will accelerate us into a different future.

Key Takeaways:

- Understanding that the battlefields of war are not just in Ukraine, but span across the globe - and perhaps surprisingly, but of incredible importance - in outer space.
- With a refreshingly optimistic perspective, this speech demonstrates how AI and emerging technology will create a wealth of abundance for humankind.
- By highlighting key opportunities for international collaboration, Dr. Malmgren predicts peaceful and prosperous outcomes for our current geopolitical issues.
- Although US Presidential elections can cause uncertainty, Dr. Malmgren provides pivotal signals to observe during the campaigns, and advises the audience to prepare for the rise of the first Podcast President.

• **Frontiers of the Future: The Soulful Approach to AI and Emerging Tech**

As an economist, Dr. Malmgren decided to be part of building the world economy instead of just talking about it. She helped launch an award-winning firm that manufactured aerial, terrestrial and marine drones. This allowed her to see how automation, robotics, remote-control, AI, materials and super computing all come together to create new possibilities. She is fundamentally an optimist and reminds us the automation, robotics and AI have so far created more jobs than they have destroyed. She brings a fundamentally optimistic view about technology as she explores and explains the new sectors that are opening up the world economy: space infrastructure and space manufacturing, automation, robotics, remote control, and AI-led systems, the incredible expansion in life sciences and material sciences that mean we can create not only new materials and life itself. We can also combine dry computers with wet, biological, computers to create synthetic combinations that may exceed our capacity to comprehend possibility.

Computational power is expanding exponentially. Today's super-computers and Quantum computers allow us to solve problems that used to take system 10,000 years to process (faster than any human) now take 200 seconds. We have never been blessed with such extraordinary problem-solving power.

The expansion of technology and the flow of the internet means that we have to absorb ever more information to understand our world. This is why humans are shifting from words to symbols and images. The volume of information must be compressed. Not only do we prefer using emojis to words but increasingly all corporate reporting and information is being converted into immersive Web 3 experiential content. The 3D

world is already tricking the human mind into recovering from burns more quickly and allowing higher quality meat and milk from cows. It is not just that gaming technology is fun. It is effective and will be how we tell the stories of technological change itself.

All this creates a world where greater abundance and ease becomes possible. Humans can work smarter and less hard yet get ever more powerful results. But, we have to learn to allocate time more effectively to collaborations and to creation instead of just consumption. The greater the tech, the more need there is for a soulful approach to life. AI is optimizing for efficiency and cost but humans optimize for joy, love and novelty. Companies and countries will have to decide how efficient humans can or should really be.

Key Takeaways:

- The speech is fundamentally optimistic and will demonstrate how technology has always, and will continue to create more opportunities than it disrupts - including new job creation, extraordinary human progress and greater abundance for all.
- By providing personal anecdotes and real-world examples, Dr. Malmgren illuminates the future of unprecedented computational power and how solving complex problems at an extraordinary pace will revolutionize our ability to tackle the impossible.
- The rise of immersive Web 3 content and 3D experiences will drive more effective communication (hugely impactful for any organization needing to drive engagement with clients) and revolutionize diverse fields, from healthcare to agriculture and beyond.

• **Leadership Renaissance: Inspired Working, Shaping Worlds & Forging Collective Culture**

Dr Malmgren has several award-winning books on leadership in which she talks about heartfelt leadership and soulful working: The Leadership Lab (Business Book of the Year 2020) and The Infinite Leader (International Press Award 2021). She explains what underpins the many leadership failures of recent years. The world has changed and now people need to be motivated rather than told. Leadership is more about the “ship” than the “leader”. She emphasizes that in a fast-innovating world, imaginal skills now have as much or more value than analytical skills. Top down leadership simply doesn’t work when the pace of change is accelerating so fast. People now want to be inspired rather than to be ordered.

In her written and spoken work, Dr. Malmgren has also introduced the concepts of Cosmopoeisis and Conscious Capitalism. Cosmopoeisis is the act of world creation, which is much bigger than creating an idea or a business or a product or program. JRR Tolkien, Steve Jobs at Apple, Phil Knight at Nike and other visionary leaders all understood that the most successful ideas are about creating a world where others can become their best selves. It is about creating an invitational space. Conscious Capitalism is not just about being green or clean. It is also about thinking through the consequences for others. Peter Drucker always said, “businesses have to be profitable,” but real brands are built on their social purpose. That means awareness of consequences is essential for all leaders these days. Awareness of supply chains and social costs are essential to brand management and corporate success.

In this speech, Dr. Malmgren proposes ‘situational fluency’ as a new area of study - the ability to understand and move between multi-dimensional spheres and silos of expertise. This will allow leaders to join the dots across the landscape of reality to create a new global narrative on which a fresh leadership approach can be based.

Key Takeaways:

- Audiences will learn how to acquire sharper situational awareness, greater diversity of thinking, a willingness to lead from the heart rather than the head, and understand that the nature of leadership itself has evolved.
- In this speech, Dr. Malmgren compares and contrasts old ways and new ways of leadership - and explains why these shifts are inevitable and how they will touch communities, companies and countries alike. It does not matter how successful you are. It is possible to up your game.
- Understand why culture is the key. Human interest in coming together will always be the key to successful resolution of differences. Culture still beats strategy.

Select Book Titles

- **2020:** The Infinite Leader: Balancing the Demands of Modern Business Leadership
- **2018:** The Leadership Lab: Understanding Leadership in the 21st Century
- **2016:** Signals: How Everyday Signs Can Help Us Navigate the World's Turbulent Economy
- **2016:** Signals: How Everyday Signs Can Help Us Navigate the World's Turbulent Economy
- **2015:** Geopolitics for Investors

Select Articles

- [Meet the Malmgrens: the extraordinary family US presidents turned to](#)
- [Does the amount of cereal in the box tell you as much about the economy as maths and graphs?](#)

‘You open the box of cereal in the morning and it costs the same that it ever did, the size of the package is the same, but there’s far less inside.

Select Testimonials

Sensational presentation from Pippa Malmgren at the FFA Symposium this afternoon! Thanks so much Dr. Malmgren for joining us.

– *Michael Mascia; Chair, Finance Practice at Cadwalader, Wickersham & Taft LLP*

It's a genuine pleasure to write this recommendation regarding Pippa's recent presentation at Deloitte's UK Financial Services tax conference. From preparation through to delivery, Pippa brought an engaging and energetic style that shone brightly across her highly informed prepared remarks and Q&A responses. Her breadth of experience and wealth of stories undoubtedly left participants with greater insight on innovation and future directional trends.

– *Peter, Partner at Deloitte*

A speaker who takes complex situations, strategies and ideas, and makes them understandable, delivering with pace and energy. Add in an impressive backstory of experience and contacts at a global level, that help bring her points to life, engage her audience, and take them with her.

– *Regional Director of Business Banking, HSBC*

One of the biggest 'aha' moments I've had in the last 3 years and reinforced my resolve to get us to think differently not just around what we're delivering but how we deliver it.

– *Senior Responsible Manager, Rolls Royce for the Future Combat Air System (FCAS)*

Pippa was yet again a fantastic addition to the program and her session was the top rated session by delegates which is brilliant.

– *WRG Live London*

Select Client Feedback

Pippa was just what we were looking for in a speaker as far as energy and topic. She was one of the highlights of the entire event, and a great way to kick off the Top Women Advisors Summit. Pippa is so smart and knowledgeable, yet her content was still very relatable and easy to understand. She struck a chord with everyone in the audience.

– *Barron's*

This morning's speech was easily one of the best I've heard – if not THE best – in the last ten years of Capital Connection events, and the feedback I've received thus far has been stellar as well. I honestly think Pippa could still be fielding questions from the audience if we had enough time to allow it.

– **Jeff Noland** Account: Association for Corporate Growth (ACG)