

Dennis Ford

Author #1 Bestseller "Monetize Your Culture"

Please contact a GDA agent for information.

Topics

- Employee Engagement
- Human Resources / Workforce Issues
- Leadership
- Management

About Dennis Ford

Nearly every company in the US has a problem...and that is the fact that they leave a massive amount of money and productivity on the table...lost...gone...vapor. As companies scramble for revenue and productivity gains of a few percent, here is a rock solid methodology to realize gains of 20%...30%...40%...and more, in productivity and bottom line revenues. The simple answer...and it truly is simple - Create and manifest a company culture of joy, respect, appreciation, trust, and passion. Happy, respected, and trusted employees outperform disengaged employees by massive amounts. Using his bestselling book as a guide, learn how to define the culture you have and, more importantly, how to create the amazingly happy, productive, and profitable culture you want!

Dennis Ford is Founder and President of Quantum Leap Productions, an innovative and wildly creative corporate messaging company. With over 25 years experience crafting unique corporate messages for live meetings, creating entertaining and relevant videos, and producing myriad original Team Building experiences for over 500,000 corporate employees and Senior Management, he realized there was a common denominator that every leader in every company talked about but, literally, not one addressed effectively...their company culture.

So, after digging into the guts of many Fortune 100 and 500 companies it became his quest to actually solve a problem that every company faces...how to conceive, create, implement, and nurture a truly positive, effective, and joyful corporate culture. And even more important, how to create a truly profitable culture, one that contributes greatly to both productivity and bottom line revenues...at no cost to the company. Dennis has written a book about creating a positive, and profitable culture, called "Monetize Your Culture: How to Create a Passionate, Committed Workforce That Actually Increases Your Bottom Line...and Costs You Nothing". It hit #1 Bestseller on Amazon in 2017. Dennis has given Keynote Addresses for both company leadership meetings and Association conferences from coast to coast.

In his first career, Dennis spent nearly 14 years with CB Commercial (now CB Richard Ellis), the largest commercial real estate brokerage in the world. After 7 years in sales, he became manager of the Phoenix, AZ office, leading it to #1 status among all CB Commercial offices nationwide 5 out of 7 years. He was named Senior Vice President and was the #1 rated sales and negotiating trainer, company wide.

Dennis is also accomplished at flying trapeze and trains, and performs, with a professional team, Ifly Trapeze, based in Scottsdale and Long Island. He trains as a catcher as well as a flier.

Select Book Titles

- **2017:** Monetize Your Culture: Create a Passionate, Committed Workforce that Actually Increases Your Bottom Line...and Costs You Nothing

Select Testimonials

"Dennis is a wonderful, passionate and engaging speaker. Amazing to learn how much more money companies can earn (at NO cost) simply by addressing their own work culture! - Jerel Cain, President, TalentWoo

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"What does skiing and corporate culture have in common? Well, if you ever get a chance to hear Dennis Ford speak you'll learn the parallels between sports and business. Sometimes it's not about being the best but it's how you do it and more importantly how your customer perceives the service you are giving them. Be it skiing or the business you're in, culture is very hard to define, but Dennis uses his real-world experiences to get you to relate on a first hand basis. You'll come away with a clearer understanding of what you need to do as a leader in your



organization to effect change!" - Mike Mueller, Founder and CEO, LeaseHawk

– *Mike Mueller, Founder and CEO, LeaseHawk*

"We had the opportunity to have Dennis speak at our Annual Executive Leadership Summit. Working with Dennis and his team was a delight for the Summit production. He took a lot of time to really understand our audience and delivered a high energy, high impact talk. Attendees left with dinner discussions and hallway conversations that allowed our Summit to deliver an engaging and unique experience. His thoughtful stories and lessons sent us all away with a new vision for our business. Your performance at the Summit was exceptional. And as a show producer, it's refreshing to work with true professional who cares about the audience and the impact they make." - Patrick Antrim, CEO, Multifamily Leadership

– *Patrick Antrim, CEO Multi-Family Leadership*

"I really enjoyed your talk both in San Diego and in Florida and wanted to thank you again for your passion and energy – not to mention the message! I have heard amazing comments about your presentation!" - Seth Hall, Senior VP, Philadelphia Insurance Companies

– *Seth Hall, Senior VP, Philadelphia Insurance Companies*