

Simon J. Anderson

Futurist | International Keynote Speaker & Consultant | Award-Winning Author

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Topics

- Business Growth / Strategy / Trends
- Change Management / Organizational Change
- Energy Policy
- Futurists / Trends
- Technology / Alternate Technology
- Transportation

About Simon J. Anderson

Simon J. Anderson is an international futurist keynote speaker and strategic foresight consultant. He helps leaders and organizations be more future resilient and has shared his compelling message with thousands of senior executives and other leaders in a variety of industries from coast to coast in the United States, as well as internationally. He is also the founder of Venture Foresight, a company dedicated to helping leaders recognize opportunities in emerging technologies and trends.

Mr. Anderson co-authored the 2014 Bellwether Award winning book *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow* with fellow global futurist Jack Uldrich. With two new chapters and hundreds of updates, the 2015 "Updated & Expanded" edition broadens the focus to include new industries, insights, and advancements (available in hardcover and ebook on Amazon and through other fine booksellers).

As a key member of the international organization Communities of the Future, Mr. Anderson works to promote and facilitate "future's thinking" in communities around the world. His work as a futurist also informed his roles as an advisor to several technology startups and a multinational education non-profit organization.

Having traveled to more than 25 countries, Mr. Anderson brings a global perspective to his work, which has been featured in numerous publications including the World Future Society's monthly newsletter, "The Futurist" and the Austrian management magazine the "Hernsteiner."

Select Keynotes

• **Creating an Organizational Culture that Will Survive and Thrive in the Future**

Are you experiencing difficulties attracting and retaining Millennial talent? If so, you're not alone. Finding qualified workers who are going to stick around for a while is a chief concern among many executives today. This keynote helps leaders understand how trends and technologies are reshaping the workforce and workplace today. Topics include generational trends, automation, consumer trends, specific emerging technologies.

• **Emerging Opportunities: Recognizing the Technologies and Trends Transforming Your Industry**

This customized keynote takes a thought-provoking look into the near future of your industry. It helps leaders recognize important trends and technologies that are reshaping the industry, and provides new approaches to anticipating the opportunities and challenges that these advancements could create. Topics to be covered include the impact of generational trends, workforce and workplace trends, and a variety of important emerging technologies. Lastly, you will learn specific actions and next steps that you can take right away to make your organization more future-resilient.

• **Using "3A Thinking" to Be More Future-Resilient**

Futurist Simon J. Anderson spent years developing his "3A Thinking" approach to recognizing and understanding significant emerging trends and technologies. In this keynote, he shares this powerful way of thinking about the future differently. Participants leave this presentation equipped to spot important trends, think about ways that these trends could impact the near future, and with actions that they can take that day to be better positioned to thrive in our fast-moving future.



Select Book Titles

- **2015:** Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow | Updated & Expanded Edition
- **2012:** Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow

Select Articles

- [Three Unconventional Trends Transforming Farming](#)

Co-authored with Jack Uldrich

- [Next Generation Hospitality: Five Trends Poised to Transform the Hotel Industry](#)

What could the future hold for hotels and hospitality?

- [Connected for Life: Our Intractably Tech-Filled Future](#)

How long will it be until we are so connected and integrated with technology that we can no longer separate ourselves from it

- [Five Trends Transforming the Future of Cities – Trend One: Transportation](#)

Emerging and Converging technologies will transform cities into something that looks and feels much different than it does today. Because our lives are so closely tied to the cities that we live and work in, these changes will profoundly impact us. In this post, I'll cover how changes in transportation could transform cities more than the invention of the Model T.

- [Foresight Bite: Forever Young \(Demographically Speaking\) or, Why I Hope I Never Make It To Middle-Age](#)

The Future of "Middle Aged"

Select Testimonials

"Simon Anderson was a keynote speaker for the 2016 annual Midwest Fall Educational Conference for the ISM (Institute for Supply Management). Simon gave an eye-opening presentation that allowed us to look at near-future trends that will impact our profession across all industries. He was engaging, entertaining and provided actions that we all can use to be more future resilient!"

– *Daniel S. Feder, ISM Board Member*

"Simon's presentation was insightful and eye-opening. He gave our Board of Directors and our Management Team a lot to think about throughout our strategic planning process. I highly recommend him."

– *Edward F. Manzi, Jr., Chairman & CEO, Fidelity Bank*

"Simon is the brightest young futurist I know. I rely heavily on his outstanding ability to identify significant emerging technologies and trends, and have come to depend upon his keen understanding of how these trends will affect business in the future. As my reverse-mentor, his contributions and insights have proven invaluable."

– *Jack Uldrich - Acclaimed futurist, keynote speaker & best-selling author*