

David Houle

The CEO'S Futurist

Please contact a GDA agent for information.

Topics

- Artificial Intelligence
- Energy Policy
- Futurists / Trends
- Leadership

About David Houle

David Houle is a futurist, thinker and speaker. Houle spent more than 20 years in media and entertainment. He has worked at NBC, CBS and was part of the senior executive team that created and launched MTV, Nickelodeon, VH1 and CNN Headline News

Houle has won a number of awards. He won two Emmys, the prestigious George Foster Peabody award and the Heartland award for "Hank Aaron: Chasing the Dream". He was also nominated for an Academy Award.

Houle is consistently ranked as one of the top futurists and futurist keynote speakers on the major search engines and in the world today. In the last seven years, he has delivered 500+ keynotes and presentations on six continents and twelve countries. He is often called "the CEOs' Futurist" having spoken to or advised 3,500+ CEOs and business owners in the past seven years.

He has been speaking about the future for 8 years and his influential first book *The Shift Age* was published in 2007. His second book, *Shift Ed: A Call to Action for Transforming K-12 Education*, written with Jeff Cobb was published in March 2011. *The New Health Age: the Future of Health Care in America*, co-authored with Jonathan Fleece, was published by Sourcebooks in January 2012. and became a #1 bestseller on Amazon in the categories of Medicine and Future of Health Care. *Entering the Shift Age* was published by Sourcebooks in January of 2013. It is also a #1 Amazon best seller in the category of Business Planning and Forecasting. Houle published the eBook *Is Privacy Dead: The Future of Privacy in the Digital Age* in November 2013. His book *Brand Shift: The Future of Brands and Marketing* with co-author Owen Shapiro was published in August 2014. It quickly became an Amazon top ten bestsellers in the category of Media and Communications. In February 2015, it was named one of the top five marketing books published in the world in 2014.

Houle is Futurist in Residence and Guest Lecturer at the Ringling College of Art + Design. On a recent trip to China, he guest-lectured at Beijing University, China's top University and at SINOPEC, China's largest company and the second largest company in the world. He is Honorary President and Futurist of the Future Business School of China.

Select Keynotes

- **21st Century Manufacturing**

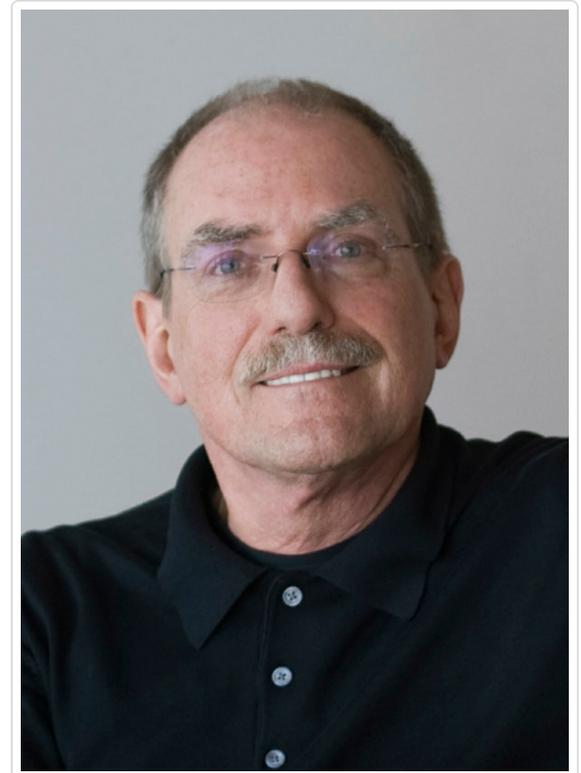
The centuries old definition of manufacturing is undergoing a radical change. The physical to digital revolution is now altering manufacturing, supply chains and materials. New logistics and economic models are being developed. Technological Intelligence and Robotics are rapidly taking over. Take a look into what is already happening and the vision for the future. A major economic sector entering complete transformation.

- **PEAK AUTO and The Age of Autonomous Vehicles**

We have entered the transition from internal combustion engines to electric ones, from driver to driverless and from ever more autos on the road to fewer and fewer. The century old definition of the auto is in the process of changing. This is a massive transformation that will not just affect transportation but will reorganize work and society. Today's young children may never get a driver's license.

- **Shift/Transformation**

A high-level look at the next 20 years. 2017-2037 will be the most transformative 20 years in human history. There will be more change than in



any 50-year period in history. Reality as we know it will change. This presentation looks into the future of AI, IoT, Big Data, Energy, Transportation, 21st Century Manufacturing, the coming disruption in the Global Economy, the new imperatives for companies, and the need to face Climate Change, reinvent Democracy and Capitalism. This presentation builds on the highly popular presentations, "The Shift Age" and "Entering the Shift Age" which have been delivered on six Continents and 16 countries since 2008.

- **The 2020s**

The brand-new presentation about what will be the single most disruptive decade in human history. A high-level overview of transportation, energy, global finance, climate change, artificial intelligence, the massive global generational change, 21st century manufacturing and transformational medical and health discoveries will all be touched upon. Any organization that wants to avoid disruption or actual collapse will benefit from this presentation

- **The Age of Intelligence**

We have entered the Age of Intelligence. Breakthroughs in Neuroscience, brainwave connectivity and Technological Intelligence will merge to possibly create humanity's next evolutionary stage. There will be no aspect of society that will not be affected by this historical passage we have entered. The age of computing has been just a prelude to this new age.

Select Book Titles

- **2015:** "This Spaceship Earth"
- **2014:** Brand Shift: The Future of Brands and Marketing
- **2013:** "Is Privacy Dead? The Future of Privacy in the Digital Age"
- **2013:** Entering the Shift Age: The End of the Information Age and the New Era of Transformation
- **2012:** The New Health Age: the Future of Healthcare in America
- **2011:** Shift Ed: A Call to Action for Transforming K-12 Education
- **2008:** The Shift Age

Select Articles

- [HOULE: Can we expect a major financial disruption within 2 years?](#)

For now, just stand forewarned and pay attention, because things tend to go down faster than they go up.

- [A 21ST CENTURY CITY – BABCOCK RANCH](#)

During the Shift Age – the first third of the 21th century- we are shifting from what was to what will be. We are truly moving from the "reality" of the 20th century to a new emerging reality that will be well shaped by the late 2030s. Everywhere there is disruption and transformation.

- [HARVEY AND IRMA SHOW THE FUTURE IS NOW](#)

It is time to retrofit our thinking, our planning, the ways we live, zone, land use and preservation of natural resources to more honestly face the new realities of the 21st century.

- [LONG TERM SIGNIFICANT ECONOMIC DISRUPTION AHEAD](#)

Whenever there is a lot of disruption, or to use a more traditional phrase, creative destruction, there will be a lot of economic uncertainty and pain. The old order crumbles and the new order emerges. Holding on to the past becomes costly and even dangerous. In this column, I want to suggest that along with all this change, and with baggage from the Great Recession, there is significant economic disruptions ahead.

- [The Willis Report](#)

An interview on Fox Business Channel

- [Report From Santa Fe](#)

A half hour interview on PBS, recorded in Santa Fe NM

Select Testimonials

"As our keynote speaker, David researched our customers and tailored his message to deliver a thought provoking look at the future of health care."

— Catherine Brew-Cain, Director of Strategic Communications, McKesson Corporation

"I have had the good fortune to hear David Houle deliver several keynote speeches. He is the best futurist speaker I have ever heard and I would highly recommend him. He is able to take complex issues and ideas and distill them in a way for any audience to understand and appreciate. Most important, David has the ability to provoke an awakening and questioning, stimulating our thought processes about the future and what kind of future the world and our industries may have. All industry sectors, including the hospitality and tourism industry, can learn and become better prepared for our futures when exposed to David's presentations."

– Dale Lockett, *President & CEO, Albuquerque Convention and Visitors Bureau*

"Your session alone was worth the entire cost of the meeting! Thank you for a life changing presentation"

– Ray Kopcinski *MDRT*

"It was a pleasure to have you kick off our conference this year. You set the perfect tone that allowed our more industry and technical presenters to hit home on just how our industry is about to change dramatically. I appreciated the prep work and the way you tied your thoughts to our industry. Thanks again for making it one of the best speaker programs we have had."

– Rick McCarten, *Vice President, Electro-Federation Canada*

Many of the [PCMA] session speakers were worth the trip as well. My favorite was futurist David Houle...a fascinating discussion of the "Shift Age" which Houle describes as the era we are moving into as we leave the Information Age. He as a great message that can help any business person struggling to get a handle on all the change we are inundated with to more clearly understand the direction to go in next."

– Vince Alonzo, *Editor-in-Chief, Successful Meetings*