

# Alex Sheen

## Accountability Expert

Please contact a GDA agent for information.

### Topics

- Accountability
- Inspiration / Achievement
- Leadership
- Motivation
- TED-Talks
- Virtual

### About Alex Sheen

Alex Sheen is the founder of because I said I would, a social movement and nonprofit dedicated to bettering humanity through promises made and kept. Sparked by the loss of his father, Alex and his organization send “promise cards” to anyone anywhere in the world at no cost. Alex is someone who truly honors commitment. He once walked over 240 miles across the entire state of Ohio in 10 days to fulfill a promise. In just two years, because I said I would has sent over 13.5 million promise cards to over 170 different countries. The promises written on these cards have made headlines around the world. Alex is a five time Tedx Talk speaker and his charitable work has been featured on ABC World News with Diane Sawyer, CNN, The Today Show, NPR, The Los Angeles Times and many other programs.



### Select Keynotes

- **Because I Said I Would**

We live in a society that often does not respect the importance of a promise. It’s too easy to say “I’ll get to it” or “tomorrow.” In many ways, we have become numb to the disappointment from broken commitments, and this numbness can enter our homes, our workplaces, our schools, our communities...

But Alex Sheen believes that every individual has the strength to become a person of their word.

Alex will deliver a keynote speech up to 60 minutes long about the importance of honoring your promises. He mixes emotion, humor, and inspiration as he tells deeply moving stories from the because I said I would movement. Alex also shares moments from his personal journey launching and building this viral social movement.

Alex expertly employs video media and visually striking imagery to keep audiences engaged throughout his keynote.

His keynote concludes with a strong call to action that connects the Promise Card to the personal lives of each audience member. Every person attending the keynote then receives 10 Promise Cards at no cost.

- **The Importance of Honoring Your Promises**

- ◊ Build culture of accountability
- ◊ Increase goal attainment rates
- ◊ Increase sense of commitment

He will tell emotional and inspiring stories that have been shared with him through because I said I would. Alex will also speak to his personal experiences in leading the social movement. The keynote will end with a strong call-to-action activity that connects the promise cards to the lives of your students and faculty. Here are some of the options that are available for a full-day engagement:

- Planning and preparation services
- Up to 1.5 hour keynote speech
- Half-hour “meet & greet” session
- Half-hour “question & answer” session
- Half-hour leadership discussion regarding accountability, integrity and/or corporate responsibility

-Ten promise cards for every student and faculty member

- **Leading A Social Movement**

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-Ten promise cards for every student and faculty member

**Select Book Titles**

- **2019:** because I said I would.