

Mark Scharenbroich, CSP, CPAE

Author of "Nice Bike" Emmy award winner, Hall of Fame speaker

Please contact a GDA agent for information.

Topics

- Communication
- Connection & Belonging
- Customer Relations & Experience
- Inspiration & Achievement
- Leadership
- Motivation
- Sales



About Mark Scharenbroich, CSP, CPAE

"Nice Bike – Making Meaningful Connections."

Mix thousands and thousands of black leather, bandana wearing, tattoo bearing Harley-Davidson riders with a 100th Anniversary and one beige rental car and the end result will be the perfect metaphor for connecting with others: "Nice Bike."

Nice Bike acts as a powerful catalyst to help build stronger, more unified teams. The message inspires audience members to be more engaged and passionate about connecting with others.

Join Emmy award-winning speaker, Mark Scharenbroich as he takes you for a fun ride on how to be effective at making meaningful connections in both your professional and personal life. His *Nice Bike* principle is supported by three strong actions: Acknowledge, honor and connect.

Mark has spent his career working in both industry and education discovering how some of the best organizations and team leaders build a culture that encourages people to perform at a higher level through greater engagement.

Part motivational speaker, part thought-provoker and pure comedic entertainer – Mark Scharenbroich will inspire, teach and engage you with *Nice Bike*.

Credentials: Award Winning Author, Emmy Award® winner for an ABC TV special, National Speakers Association Hall of Fame Inductee, Golden Apple and Silver Screen Film award for his movie, *The Greatest Days of Your Life... (so far)*, International film festival award winner.

Select Keynotes

- **Nice Bike: Making Connections That Move People**

It's All About Making Connections. Are your people fully connected to the mission, each other and the customer? Strong connections are vital in our lives, yet in today's "virtual world" it is often difficult to make meaningful connections. Audience members continually note that his Nice Bike messages take them on a roller coaster ride experience with stories that touch the heart, brilliant comedic timing and actionable strategies. Plus, it is motivating, fun and engaging. When team members are truly connected – retention improves, sales increase, customer loyalty soars and your business grows. Emmy award winner, Hall of Fame keynote speaker and entertainer, Mark developed the Nice Bike metaphor to drive home the power of connecting in a more genuine way. Part motivational keynote speaker, part thought-provoker and pure entertainer – Mark delivers every time. "If you want to energize your business, then engage your people." –MARK SCHARENBRÖICH

Select Book Titles

- **2012:** Nice Bike: Making Meaningful Connections on the Road of Life

Select Articles

- [What's Your 13th Donut?](#)

Jim Roddy, President, Business Solutions magazine and Innovative Retail Technologies magazine wrote the following article on Mark's Nice Bike message and how we differentiate with our competitors.

Select Testimonials

"Mark did a great job engaging our management team through humor and relatable anecdotes. He was articulate and lively, and he got our group to participate in making connections through fun exercises. I would highly recommend Scharenbroich to any organization looking to encourage meaningful connections and improve communication."

— *Bob Peltier, President & CEO, Edina Realty Home Services*

"Thank you for the incredible job you did at both of our awards banquets. Your ability to deliver a humorous yet meaningful message was amazing! All your preparation and professionalism certainly paid off as you truly connected with our sales team."

— *Chuck Mooty, CEO, Jostens*

"Your contribution to our success was significant. You left a strong impression on our team and gave them a strong sense of how to deal with people, the importance of making connections....and most importantly the need to engage. Bravo. You were THE hit at the conference."

— *Dave Casper, President & CEO, BMO Harris Bank*

"Mark just connects with people in ways that feels genuine and his messages come across natural. He is spectacular because he genuinely cares and believes in helping people feel good and do good ... and it comes through in every story he tells and in his delightful humor."

— *Enrique "Rick" Silva, President & CEO, Checkers Restaurants*

"Mark is one of the most engaging, effective speakers I have come across. His message hits you right in the heart and his delivery is inspiring to the entire audience. He has had a wonderful impact on the eBay community of users and employees."

— *John Donohue, President and CEO, ebay*

"An original. The best speaker I've ever heard ... You are one of the few speakers I have seen who focus on the real keys to successful leadership: recognition, learning, engagement and passion."

— *John Stumpf, President and CEO, Wells Fargo*

"What I personally witnessed were our franchisees and corporate staff captivated by your message. And despite all the changes that were announced just before you spoke, you never missed a beat. How refreshing in this day and age of canned presentations to have someone customize an effective message on the spot. Nice bike!"

— *Lettie Michael, Founder, Chairman & CEO, Back Yard Burgers*

"When a speaker receives a standing ovation from our crowd, he has really achieved something. I can't tell you how many members came up to me during our event to tell me what a fabulous speaker we chose this year ... nor how many said, 'Nice bike.'"

— *Linda Raynes, CAE, President & CEO, Electrical Apparatus Service Association*

"Mark's presentation and his thinking are incredibly impressive. What he has to share about personal and professional impact is a powerful and engaging message. I have never seen an audience more enthusiastic about an experience."

— *Mary Brainerd, President & CEO, Health Partners*

"Mark is a gifted writer and storyteller. Nice Bike gives you lessons to apply that can truly transform and enrich your life." —Mike Tattersfield, President, CEO and Grande Poobah, Caribou Coffee Company and Einstein Brothers Bagel Company

— *Mike Tattersfield, President & CEO, Caribou Coffee, Einstein Brothers Bagel Company*

“Mark Scharenbroich is one of the best speakers I have seen to date. Simply put, he has a gift. Mark took the time to research our brand and incorporated our needs into his presentation in a way that connected with each of our attendees. Our team members are still quoting him weeks after the conference. I give Mark my highest recommendation.”

– *Sean Collins, CEO, Costa Vida Fresh Mexican Grill*

“Thank you for the inspirational and entertaining presentation to our partners. The elegant simplicity of your powerful message enables everyone to understand the importance of meaningful connections and appropriately apply the principles to their own business strategy. Because of you, our partners and staff will be better Valued Business Advisors. Mark, thanks for your contribution to the success of Baker Tilly. I will enthusiastically recommend you to everyone.”

– *Timothy L. Christen, CEO, Baker Tilly Virchow Krause, LLP*