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FOR IMMEDIATE RELEASE

Speaking Industry Leader Makes Dallas' Uptown New Home

Bookings continue to strengthen as companies look for more inspiration

DALLAS, January 26, 2012: In a city where it's all about who you know, Dallas has landed a broker to the stars at the corner of Oak Lawn and Lemmon. Today, one of the country's fastest growing and most respected speakers bureaus, GDA Speakers, unveiled its new address at 3500 Oak Lawn and its new brand.

The company's new brand also announces a name change. Formerly Gail Davis & Associates, the company had been located in the suburb of Colleyville since 1999. Founder and President Gail Davis took the company's 28% revenue growth over the past year, additional staff, and sophisticated client base as signs it was time to move.

"Our move to Dallas and our new brand are game changers for us. We want to be in the heart of the city. It's better for our younger employees, it's better for the style of our business, and there's great energy in Uptown. Dallas is on fire in terms of businesses and relationships. It was time for us to be closer to the conversation," said Gail Davis.

The pieces quickly came together for a very successful move of GDA Speakers. Davis not only moved the office, but her own home. Her house in Colleyville sold with all its furniture literally within days of making the decision.

It seems the company has all the luck. What began with one employee, Davis, and one speaker is now a major player in the industry. Currently, GDA Speakers has more than 3,500 speakers in their database to book and still exclusively represents its very first speaker, survivor and speaking legend, Nando Parrado.

Davis is also the 2011-2012 President of the International Association of Speakers Bureaus (IASB). She will host IASB's annual convention in Dallas this April.

"We want to continue to prove that you don't have to be in New York or L.A. to represent amazing talent. This will only up the ante," Davis concluded.

About GDA Speakers

GDA Speakers is a speakers bureau based in Dallas, Texas. From heroes and survivors to celebrities and policy makers, the company brokers more than 3,500 speaking professionals. Driving the company's growth are corporate executives, meeting planners, nonprofits, colleges, and event specialists who turn to GDA Speakers to create the ultimate speaker experience. The company is driven by the mantra of its founder, Gail Davis: "Anybody can book a speaker. Together, we create an experience." Learn more at www.gdaspeakers.com